

Ernest Hoch Archive at

Department of Typography & Graphic Communication, University of Reading

Ernest Hoch (Ernst Hoch), typographic designer and teacher, campaigner and reformer, born Vienna 1913, died London 1985. Reader (part-time) in Typography & Graphic Communication, University of Reading, from 1971 until his retirement, aged 66, in 1980. These papers, 1952–1985, were left by Ernest Hoch in the Department of Typography & Graphic Communication after his retirement and subsequently added to by him. They include correspondence, draft manuscripts of talks and articles, printed publications, reprints, and unsorted working papers.

For Ernest Hoch, see:

the obituary by Michael Twyman and appreciations by Ken Garland and Dick Negus at <<http://www.optimism-modernity.org.uk/people/hoch.html>>

Paul Stiff and Petra Cerne Oven: 'Ernest Hoch and reasoning in typography', in P. Stiff (ed.) *Modern typography in Britain: graphic design, politics, and society*, 2009, London: Hyphen Press (Typography Papers 8).

A bibliography of Ernest Hoch is at <<http://www.optimism-modernity.org.uk/people/hoch-catalogue.pdf>>

In its current state this catalogue is designed primarily as an aid to locating documents in boxes held at the Department of Typography & Graphic Communication, University of Reading. The catalogue is sectioned as follows:

Ernest Hoch 1: Miscellaneous materials

Ernest Hoch 2: Design work

Ernest Hoch 3: Correspondence, draft manuscripts, and writing not by EH (in 6 sections)

Ernest Hoch 4: Type size, metric type measurement, standards (in 2 sections)

Ernest Hoch 5: *The Designer* (magazine of SIAD/CSD)

Ernest Hoch 6: *The Designer* (magazine of SIAD/CSD) and other SIAD/CSD publications

Ernest Hoch 7: Printed diaries and calendars

[Ernest Hoch 8: Presently unavailable]

Ernest Hoch 9: Design work

Ernest Hoch 10: *SIA/SIAD Journal* 1963–1966; *Verpakking* 1959–1971; Design History Society 1978–1984, and other periodicals

Ernest Hoch 11: *Packaging Design* 1960–1970

[Ernest Hoch 12: Presently unavailable]

[Ernest Hoch 13: Presently unavailable]

Ernest Hoch 14: Miscellaneous materials

Ernest Hoch 15: Icograda publications

Ernest Hoch 16: Publications of ISO and Society of Typographic Designers

Petra Cerne Oven, Paul Stiff, 2008

This catalogue of Ernest Hoch's papers arises from 'The optimism of modernity: recovering modern reasoning in British typography', a project funded by the Arts and Humanities Research Council.

Ernest Hoch 1: Miscellaneous materials

- EH 1.1 *Conversion slide. In accordance with BS 350.* (London: British Standards Institution)
Black and blue, with blue cover.
- EH 1.2 *Service type rule* (London: Geliot-Whitman & Co.) Plastic, white, black printing.
- EH 1.3 *Poster Spicers Mailcote for Litho* (Spicers). [no date] folded in three parts, designed by Derek Birdsall.
- EH 1.4 *Graforel* (London: London Industrial Art Ltd) display lettering promotional booklet, with information on mounting, spacing etc., [no date] 30 pages
- EH 1.5 Envelope with Buxton layout sheets. *Newsheet format. Instructions, hints and ideas* (London: Buxton Litho Techniques Ltd, 1971) examples of layouts in different settings, price list
- EH 1.6 Loose sheets *Narendra* [no date, no publisher] 15 sheets of [Hindi?] logotypes and typographic composition, with typewritten information added
- EH 1.7 *Colour centre group of colour laboratories. Price list.* (London: Colour Centre Ltd) [no date] 8 pages
- EH 1.8 Loose sheets *The ABC of colour* (Shrewsbury: The British School of Colour) [no date] 5 sheets
- EH 1.9 *Coates ink quiz. How many inks were used to print the 9 papers in this swatch?* (Coates) [no date]
- EH 1.10 *Architecture and signposting pictograms* [loose sheets, British Rail?] (January 1974)
- EH 1.11 *ISO recommendation R9; 2nd edition, (ISO, September 1968), in French, 8 pages*
- EH 1.12 *ISO recommendation R9; 2nd edition, (ISO, September 1968) 8 pages*
- EH 1.13 Excerpts from *Praktische Erfahrungen mit dem Millimeter System (Practical experience with the millimeter system)* and *Der zweite Betrieb stellt seine Setzerei auf Millimeter um (The second firm converts its composing room to metric)* by Heinrich Schoening (Der Druckspiegel, 1956 and 1958) 7 pages, marked Icograda/UTM. Also 9 pages of related visual materials. September 1966. 2 copies
- EH 1.14 Excerpts from *Probleme und Bedeutung des Milimetersystems im grafischen Gewerbe (Problems and significance of the millimetric system in the graphic industry)* by Jurgen Grabau, photocopy, (Der Druckspiegel, 1963) 8 pages, marked Icograda/UTM
- EH 1.15 Publication *A catalogue of some art nouveau and ornate typefaces available form Photoscript Ltd* (London: Photoscript Ltd) [no date]
- EH 1.16 Folder *The first advertisement to be read; with inserted booklet Use the best envelope for the job; and examples of envelopes.* [date and publisher not available]
- EH 1.17 Publication *What is life?* (London: BBC, 1968) 40 pages
- EH 1.18 Folded leaflet *Hamburger Kunsthalle* (Hamburg: Hamburger Kunsthalle, 1966) square format with another inserted folded sheet, B&W
- EH 1.19 Publication *Copyfitting tables for 'Monotype' and 'Monophoto' faces* (Redhill: The Monotype Corporation Ltd) [no date], 28 pages
- EH 1.20 Publication *What is ICOGRADA* (International Council of Graphic Design Associations, 1964)
- EH 1.21 Publication *Jan Tschichold. An exhibition at the St Bride Printing Library, 9 April – 30 May 1975* (London: Corporation of London, 1975), with 'Compliments and thanks' from James [Mosley]
- EH 1.22 Publication *Preparation of Artwork for Rotary Gravure* (London: Institute of Practitioners in Advertising) [no date], 20 pages
- EH 1.23 Publication *Typography '58.* Canadian book design exhibition, Canadian business printing design exhibition, Canadian magazine design exhibition (Typographic Designers of Canada and the Rolland Paper Company Ltd, 1958)
- EH 1.24 Publication *The designer and the pudding* (Wiggins Teape Limited) [no date]
- EH 1.25 Publication *Kombinatorik. Studienreihe der Hochschule fuer Gestaltung* (Offenbach am Main, 1973), in German, 20 pages
- EH 1.26 Publication *Art direction Olaf Leu, Der Druckspiegel, no. 4, April 1968, in German, 16 pages*

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- EH 1.27 Publication *IBM model D instruction book* (London: IBM United Kingdom Ltd) [no date], 20 pages
- EH 1.28 Publication *Paper in action* (Star Paper Mills Ltd) edited and designed by Herbert Spencer, text by Stefan Themerson, [no date]
- EH 1.29 Poster *The Mergenthaler 18-unit library as set on V-I-P* (NY: Mergenthaler Linotype Company) [no date] folded
- EH 1.30 Leaflet/specimen *Helvetica outline* [no date], Haas'sche Schriftgiesserei AG, folded
- EH 1.31 Leaflet *Specimen pages showing 4-line System of Mathematical Composition in Monotype Times Series (569)* 10 on 12 pt set by Hazell Watson & Viney Ltd, May 1960
- EH 1.32 Publication *The Whiley Monitor*, January 1965.
- EH 1.33 Publication *The Whiley Monitor*, Autumn 1966.
- EH 1.34 Publication *Electronics for the Graphic Arts. Phototypesetting.* (London: Crosfield Electronics Ltd.) [no date] 30 pages
- EH 1.35 Publication *World graphics*, Graphic design education, U.S.A., no. 4 (Kimberly Clark Corporation) different schools presented [no date] 24 pages
- EH 1.36 Leaflet/specimen *Stempel Fotosatz-Univers* [no date], folded
- EH 1.37 Leaflet/specimen *Bestseller von Linotype* [no date], 12 pages
- EH 1.38 Publication *AluCoPrint* [no date], in French, 16 pages
- EH 1.39 Publication *Moderne offsetplatte*, [no date], in German, 12 pages
- EH 1.40 Leaflet *Metamorphoses d'un alphaebet*, [no date], in French, 6 pages
- EH 1.41 Folder *National diestamped letterhead competition for students 1975. The winners.* (National Association of Engravers and Diestampers and Wiggins Teape fine Papers division), folder with 4 loose leaves inserted
- EH 1.42 Leaflet *Computerunterstuetze Schriftentwicklung fuer Fotosatz, CRT- und Lasersatz*, Der Druckspiegel, Sonderdruck aus Nr. 9, September 1979. 4 pages
- EH 1.43 Victor Zimmermann, *Praktische Winke fues den Umgang mit Satz und Schrift* (Frankfurt am Main: Stempel AG) [no date] 126 pages.
- EH 1.44 Publication in Hebrew, 40 pages, printed in Israel
- EH 1.45 A letter from Henri Friedlander [Motza Illit near Jerusalem, Israel] concerning Hebrew-Meruba hands, 1 piece, 2 pages of typewritten text, [no date]
- EH 1.46 Publication *Signpost*, no. 8, newsletter of Imperial Chemical Industries Limited, Plastics Division. Issue on 'Banks' Re-signing Programme' [no date]
- EH 1.47 Publication *Professional printer*, vol. 21, no. 2, March 1977
- EH 1.48 Leaflet *Whiley stamping foils* (colour charts), February 1972
- EH 1.49 Publication *Monotype Newsletter 90* (Redhill: The Monotype Corporation Ltd, November 1971) 12 pages (about Monophoto Times Condensed)
- EH 1.50 Publication *Twenty-one classic type faces for book and periodical setting on 'Monotype' composing machines* (Redhill: The Monotype Corporation Ltd) [no date] 4 pages, 4 different versions (photo/offset, letterpress/antique paper, rotary/photogravure, letterpress/coated paper)
- EH 1.51 Publication *Kultur & Technik*, Sonderheft 1977, Verlag Karl Thiernig Muenchen; magazine of German Museums
- EH 1.52 *The old Berthold sans-serif on a new basis*, photocopy from ?, 16 pages, dated 'Basel, February 1963'
- EH 1.53 Poster *How and why typefaces differ* (Redhill: The Monotype Corporation Ltd) [no date]
- EH 1.54 Publication *Typografische Monatsblaetter*, 'Balancing type widths and the different effects of metal, photo, CRT and laser setting systems', no. 5, 1982
- EH 1.55 Leaflet about new Arabic typefaces (London: Letraset Export Limited, ca 1976)
- EH 1.56 Publication *'Monotype' type study leaflets for students* (Redhill: The Monotype Corporation Ltd) [no date] 4 loose pages and a cover
- EH 1.57 Publication *Students' type study leaflets* (Redhill: The Monotype Corporation Ltd) [no date] 3 folded loose sheets and a cover

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- EH 1.58 Publication *Scientific copyfitting for composition on 'Monotype' machines* (Redhill: The Monotype Corporation Ltd) [no date]
- EH 1.59 *An initial survey into some factors which might affect proof-reading performance in the newspaper industry*, typewritten manuscript, author S. J. Page, tutor Christopher Peace, 65 pages [no date]
- EH 1.60 Publication *Design memorandum on the use of fences* (London: Public Relations branch of the Central Electricity Generating Board, April 1965) 'designed at the Royal College of Art, by Richard Doust and Geoffrey Fowle'
- EH 1.61 Publication *366 days. A Zodiacal calendar for 1960*. (Colchester: Benham & Company, 1959?) with drawings by Broom Lynne and verse by Colin Pearson
- EH 1.62 Publication *Institute of Printing Bulletin*, no. 12, December 1966, with Maurice Goldring's article 'Can the typographer assist printing technology?'
- EH 1.63 Publication *Catalogue* (London: Michael Druks and the ICA, 1978) exhibition of works by Michael Druks, designed by Peter Rea, printed by Graphis Press London; with a note from Peter Rea to Ernest Hoch on the inside cover
- EH 1.64 Publication *Computer typesetting* (The British Printing Corporation Ltd, Rocappi Ltd, 1967)
- EH 1.65 Publication *Computers in visual communication* (London: SIAD/STD Typographers' Computer Working Group, 1969) symposium proceedings, including Hoch's article 'Implications for the design profession', pp. 24–8
- EH 1.66 Donald P. Grant, PhD, Architect and Planner, *Aims and potentials of design methodology in response to social change*, photocopy from a publication [Responding to social change, edited by Basil Honikman (EDRA 6), pp. 96-108], pp. 401–2
- EH 1.67 *Design History and Design courses*, typewritten manuscript, 10 pages [no date]
- EH 1.68 A letter from F Glyn-Jones [IBM, manager, OP Graphic/Tech. Support] concerning an article/quoting Ernest Hoch in IBM newsletter. 1 piece, 12 pages of manuscript with remarks
- EH 1.69 IBM's newsletter *Interface*, no. 3. [no date]
- EH 1.70 Publication *Inspired typography '66* (New York: Type Directors Club, 1966) [Hoch's article in it, no page numbers]

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Ernest Hoch 2: Design work

- EH 2.1 Publication *Flexiform office systems. Sfb (82)*. (London: Flexiform Ltd) [date not available for 2 copies, the 3rd one is May 1967] 15 pages and some foldout pages, 3 copies, designed by Ernest Hoch FSIA/Peter Rea ARCA
- EH 2.2 Publication *Timber Development Association. 27th Annual Report* (London: Timber Development Association, 1960?) 32 pages, designed by Ernest Hoch and Associates
- EH 2.3 Publication *Timber Development Association. 26th Annual Report* (London: Timber Development Association, 1959?) 20 pages, designed by Ernest Hoch and Associates
- EH 2.4 Series of promotional leaflets for Robert Horne & Company Ltd, on different papers. 'Roman war horn', 2 copies; 'The horned moon', 2 copies; 'The two horn parts of Bach's Branderburg Concerto No. 1', 2 copies; 'Exchange me for a goat' from Othello III 3, 2 copies; 'The angel', 1 orange, 2 green copies; 'Rhinceros', 2 copies. [no date]. Illustrated by [Ernest?] 'Hoch'
- EH 2.5 Kodak promotional materials: 4 different envelopes and a leaflet *How to use the Kodascope EIGHT-500 projector* (London: Kodak Ltd) [no date], designed by Ernest Hoch?
- EH 2.6 Publication *Kodak dye transfer process* (London: Kodak Ltd) [no date], 40 pages, designed by Ernest Hoch?
- EH 2.7 Publication *Pages from the orchard and fruit garden* (London: Paper and Board Division, Bowaters Sales Company Ltd) [no date] 36 pages, designed by Ernest Hoch FSIA
- EH 2.8 Publication *Europa ... Einheit ... Einigkeit!* (Wien: Verlag Neue Welt) Entwurf [Ernest] Hoch
- EH 2.9 Publication *Arcon monitor roof mk.1* (The Arcon group, 1958) 32 pages, [designed by Ernest Hoch?]
- EH 2.10 Publication *Plywood* (London: Timber Development Association, January 1961) designed by Ernest Hoch, 48 pages
- EH 2.11 Publication *Das Oesterreichische Fertighaus* (Wien: Oesterreichischen Produktivitaetszentrums, September 1953) designed by Ernest Hoch, 182 pages
- EH 2.12 Christmas card *Kyrieleyson*, [no date] letterpress printed, 2 copies, one with writing on, [designed by Ernest Hoch?]
- EH 2.13 Publication *Cornhill today* (London: Cornhill, 1956?) 32 pages, spiral binding, printed by Kynoch Press, designed by Ernest Hoch MSIA and Frederick Purves
- EH 2.14 Leaflet *£1 etc* (London: Cornhill Insurance Company Ltd) about travellers' insurance, designed by Ernest Hoch?
- EH 2.15 Folded leaflet *Health & food* (Bovril)) [no date] designed by Ernest Hoch?
- EH 2.16 4 photos of exhibition stands (panels and interior design) for Bovril Ltd [no date], showing also *Health & food booklet* on shelves, see also photographer's silhouette in one of the glass-frames; exhibition designed by Ernest Hoch?
- EH 2.17 Leaflet *Perte de proteins et convalescence. Guide pratique* (London: Bovril Ltd) [no date] one copy in French, one copy in Dutch?, one copy in Spanish, designed by Ernest Hoch
- EH 2.18 Publication *Vitamins of the B complex. A handy guide*. (London: Bovril Ltd) [no date] one copy in English, one copy in Dutch?, one copy in French, designed by Ernest Hoch, photograph by Peter Dorp
- EH 2.19 Folded leaflet *Wedgwood Jasper* (London: Josiah Wedgwood & Sons Limited) [no date] designed by Ernest Hoch?
- EH 2.20 Folded leaflet *Wedgwood Jasper jewellery* (London: Josiah Wedgwood & Sons Limited) [no date] designed by Ernest Hoch?
- EH 2.21 Invitations and envelopes for Wedgwood; *Wedgwood: tradition with a future* 2 copies and 3 envelopes; *Design from down under* 2 copies (London: Josiah Wedgwood & Sons Limited) [no date] designed by Ernest Hoch?
- EH 2.22 Christmas cards for Wedgwood; 3 copies of 'chesspieces', 3 copies of 'candle' (London: Josiah Wedgwood & Sons Limited?) [no date] designed by Ernest Hoch?

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- EH 2.23 6 photos of 3D Christmas card for A. M. Gear & Associates; [no date], with Hoch's 185 Piccadilly address as recipient; present includes cardboard wrapper, string on which metal profile is attached, and printed folded card which is displayed on string; designed by Ernest Hoch?
- EH 2.24 Leaflet *Where. Information on education*, quarterly bulletin of ACE (Advisory centre for education Ltd) summer 1960, 16 pages, 2 copies, printed by the Shenval press Ltd, designed by Ernest Hoch
- EH 2.25 Publication *This is Gillingham* (Gillingham: Bowater Packaging Ltd) [no date], designed by Caps Design Group Ltd, 24 pages
- EH 2.26 Publication *Electricity research 1967* (London: The Electricity Council) [no date] 32 pages
- EH 2.27 Publication *STC. Description of the 100 line stepmaster PABX (code 4453B). North American standard.* (London: Standard telephones and cables Ltd, Telephone switching division) [no date] binder with 16 pages
- EH 2.28 Loose sheets of printed proofs, different layouts of the same thing, for annual report [?] of Royal Dutch/Shell group of companies, [no date] 13 pages
- EH 2.29 'The strength of the powers', *News Chronicle*, 1 September 1939, photocopy of an article from a newspaper with extensive use of pictograms and a map of Eastern Europe
- EH 2.30 'A Grecian Harvest Home' (specimen of the Society's Christmas card illustration) [doesn't say which society, date not available, must be after 1987]
- EH 2.31 Publication *Rockware Glass Limited. Annual Report and Accounts 1959.* (Greenford: Rockware Glass Limited, 1959) designed by SPG LTD
- EH 2.32 Leaflet *Murphy. Electronic equipment* (Welwyn Garden City: Murphy Radio Ltd) [no date] with 10 loose sheets inserted.
- EH 2.33 Leaflet *This is a specimen of commercial printing on Super Cotine one of Bowaters roll coated papers.* (London: Bowaters) [no date]
- EH 2.34 Leaflet *This is a specimen of commercial printing on Lithocote semi-matt one of Bowaters roll coated papers.* (London: Bowaters) [no date] plus folder
- EH 2.35 Leaflet *This is a specimen of commercial printing on mechanical printing surface sized another printing paper of Bowaters* (London: Bowaters) [no date] 4-colour section from The Micheline guide to Italy
- EH 2.36 Leaflet *Bowaters Cuper Cotine s/o: D. C. 36 lb. 500's* (London: Bowaters) [no date] 2 copies
- EH 2.37 Leaflet *L [Lignatex]* (Athy, Co. Kildare: The Irish Wallboard Co. Ltd) [no date] some connection to Bowater. Photo of hands on cover, designed by Ernest Hoch?
- EH 2.38 Leaflet *This is a specimen of commercial printing on Cotinex one of Bowaters roll coated papers.* (London: Bowaters) [no date], 2 copies, orange, designed by Ernest Hoch
- EH 2.39 Leaflet *This is a specimen of commercial printing on Cotine one of Bowaters roll coated papers.* (London: Bowaters) [no date], 2 copies, orange, designed by Ernest Hoch?
- EH 2.40 Leaflet *This is a specimen of letterpress printing on Cotine one of Bowaters roll coated papers.* (London: Bowaters) [no date], blue, designed by Ernest Hoch
- EH 2.41 Leaflet *This is a specimen of commercial printing on Cotinex one of Bowaters roll coated papers.* (London: Bowaters) [no date], brown, designed by Ernest Hoch?
- EH 2.42 Leaflet *This is a specimen of letterpress printing on Super Cotine one of Bowaters roll coated papers.* (London: Bowaters) [no date], green, designed by Ernest Hoch
- EH 2.43 Leaflet *Bowaters Lithocote semi-matt etc* (London: Bowaters) [no date], oasthouses in a Kentish village, designed by Ernest Hoch?
- EH 2.44 Leaflet *Bowaters Cotinex etc* (London: Bowaters) [no date], pictures of ice cream, 2 pieces, designed by Ernest Hoch?
- EH 2.45 2 photos of packaging design for Gristick; [no date], designed by Ernest Hoch?
- EH 2.46 5 photos of exhibition stands for Arcon; [no date], designed by Ernest Hoch?
- EH 2.47 Publication *Automation* (London: Automation Consultants and Associates Ltd) [no date] 20 pages

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- EH 2.48 Stationery for Broadloom carpets Limited (BCL): 3 envelopes, remittance advice, with compliments card, memo note (small), memo note (bigger), advice note (blue), instruction to despatch (yellow), cutting instruction (pink), order (numbered 6399), credit note no. (red printing on yellowish paper), invoice, acknowledgment of order, invoice/order acknowledgement. designed by Ernest Hoch?
- EH 2.49 An invitation card for SIAD *Society of Industrial Artists and Designers Fellows' Dinner 1964*, (London: SIAD, 1964)
- EH 2.50 A tag/label for silvercross spool axminster rug (Kidderminster: Hardwick + Austin Ltd) [no date]
- EH 2.51 A label for Finmark rya carpet (a Cornwall carpet woven in Launceston) [no date]
- EH 2.52 Stationery for Inter Consumer Goods AG (ICG) Zug, Switzerland: 2 envelopes, 2 different sizes of business cards, invoice, inter office letter (blue, green, pink), memo copy note small (green-London, blue-Zug, pink-Hamburg), memo copy note A4 (green-London, blue-Zug), credit note, invoice, letterhead (on 2 different papers), memo from general manager ('please reply to'), letterhead general manager, memo (white); with information about the exhibition SIAD/international standard paper sizes which show that ICG stationery was designed by Sylvia Sewell.
- EH 2.53 Stationery for The Austin-Smith/Salmon/Lord partnership, letterhead and a note about change of the name; with information about the exhibition SIAD/International standard paper sizes which show that the stationery was designed by Sylvia Sewell.
- EH 2.54 A handwritten note about International standard paper sizes exhibition (ISPS?) probably listing selection of works to be presented [no date]
- EH 2.55 Stationery for Gladys Burlton, London. Letterhead.
- EH 2.56 Stationery for Caps Consultants Ltd. Letterhead.
- EH 2.57 Stationery for McAlpine Aviation/ Sir Robert McAlpine & Sons Ltd. Letterhead.
- EH 2.58 Stationery for Peterson Candy International Ltd. Letterhead and memo notes in two different versions (red one and blue one, for 2 different London offices)

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Ernest Hoch 3: Correspondence, draft manuscripts, and writing not by EH

Section 01 (print publications, not by EH)

- EH 3.1 A. D. J. Robertson, C. R. Evans, 'Single-Unit Activity in the Cat's Visual Cortex: Modification After an Intense Light Flash', reprinted from *Science*, January 15, 1965, vol. 147, no. 3655, pp. 303–4
- EH 3.2 Christopher Evans, 'Maintenance – the link between man and machine', reprinted from *Maintenance engineering*, March 1967 [no page]
- EH 3.3 C. R. Evans, 'New Techniques in the Investigation of the Psychology and Physiology of Perception', reprinted from *The Ophthalmic Optician*, June 25, 1966 [no page]
- EH 3.4 C. R. Evans, Angela M. Wells, 'Fragmentation phenomena associated with binocular stabilisation', reprinted from *The British Journal of Physiological Optics*, vol. 24, no. 1, 1967, pp 45–50
- EH 3.5 C. R. Evans, A. D. J. Robertson, 'Prolonged Excitation in the Visual Cortex of the Cat', reprinted from *Science*, November 12, 1965, vol. 150, no. 3698, pp. 913–15
- EH 3.6 C. R. Evans, J. Wicks, *A study of the effect of perfect retinal stabilization on the ability to shift "attention" in a visual display* (Teddington: National physical laboratory, May 1968)
- EH 3.7 C. R. Evans, *Studies of pattern perception using an afterimage as the method of retinal stabilization*, (Teddington: National Physical Laboratory) [no date], pp 65–6
- EH 3.8 Laura Tatham, 'Pattern recognition at the NPL', reprinted from *Data processing*, September-October 1967, [no page]
- EH 3.9 C. R. Evans, D. J. Drage, *An electronic simulator of hypothetical retinal processes involving perceptual failure with stabilised retinal images* (Teddington: National Physical Laboratory, February 1968)
- EH 3.10 C. R. Evans, M. Longden, E. A. Newman, B. E. Pay, *Auditory "stabilised images"; fragmentation and distortion of words with repeated presentation* (Teddington: National Physical Laboratory, January 1967)
- EH 3.11 R. W. Ditchburn, 'Eye movements and visual perception', reprint from *Research*, vol. 9, December 1956, pp. 466–471
- EH 3.12 Herman A. Witkin, 'The perception of the upright', reprint from *Scientific American*, February 1959, [no page]
- EH 3.13 C. R. Evans, 'Some studies of pattern perception using a stabilized retinal image', *Brit. J. Psychol.*, 56, 2 and 3, 1965, pp 121–133
- EH 3.14 C. R. Evans, 'A universally fitting contact lens for the study of stabilised retinal images', *The British Journal of Physiological Optics*, vol. 22, no. 1, [submitted] April 1964, pp 39–45
- EH 3.15 C. R. Evans, D. J. Piggins, 'A comparison of the behaviour of geometrical shapes when viewed under conditions of steady fixation, and with apparatus for producing a stabilised retinal image', reprinted from *The British Journal of Physiological Optics*, vol. 20, no. 4, 1963, [no page]
- EH 3.16 C. R. Evans, 'Sleeping and dreaming – a new, "functional" theory', reprinted from *Trans-action*, December 1967, pp 40–45
- EH 3.17 C. R. Evans, G. K. Smith, 'Alpha-frequency of Electroencephalogram and a Stabilized Retinal Image', reprinted from *Nature*, October 17, 1964, vol. 204, no. 4955, pp 303–304
- EH 3.18 C. R. Evans, J. M. Clegg, 'Binocular Depth Perception of "Julesz Patterns" viewed as Perfectly Stabilized Retinal Images', reprinted from *Nature*, August 19, 1967, vol. 215, no. 5103, pp 893–895
- EH 3.19 T. Mullholand, C. R. Evans, 'An unexpected artefact in the human electroencephalogram concerning the alpha rhythm and the orientation of the eyes', reprinted from *Nature*, July 3, 1965, vol. 207, no. 4992, pp 36–37
- EH 3.20 C. R. Evans, 'A new look at vision', reprinted from *New Worlds*, no. 175, [no date, no page]

- EH 3.21 C. R. Evans, Angela M. Wells, 'Effect of Humming on the Visibility of a Stabilized Retinal Image', reprinted from *Nature*, March 23, 1968, vol. 217, no. 5134, pp 1168—1169
- EH 3.22 G. W. Beeler, D. H. Fender, P. S. Nobel, 'Perception of Pattern and Colour in the Stabilized Retinal Image', reprinted from *Nature*, September 12, 1964, vol. 203, no. 4950, p. 1200
- EH 3.23 C. R. Evans, E. A. Newman, 'Human Dream Processes as Analogous to Computer Programme Clearance', reprinted from *Nature*, May 1, 1965, vol. 206, no. 4983, p. 534
- EH 3.24 C. R. Evans, E. A. Newman, 'Dreaming: an analogy from computers', reprinted from *New Scientist*, vol. 24, pp. 577—579
- EH 3.25 C. R. Evans, 'The stuff of dreams', reprinted from *The Listener*, December 8, 1966 [no page]
- EH 3.26 C. R. Evans, 'The stuff of dreams', *New Scientist*, May 18, 1967, pp 409—410
- EH 3.27 C. R. Evans, 'The inconstant alpha', reprinted from *New Worlds*, no. 176, [no date, no page]
- EH 3.28 C. R. Evans, 'Further studies of pattern perception and a stabilized retinal image: the use of prolonged after-images to achieve perfect stabilization', *Br. J. Psychol.*, 1967, 58, 3 and 4, pp. 315—327
- EH 3.29 Harry F., Margaret Kuenne Harlow, 'Learning to think', reprinted from *Scientific American*, August 1949, [no page]
- EH 3.30 Miles A. Tinker, 'Influence of simultaneous variation in size of type, width of line, and leading for newspaper type', *Journal of Applied Psychology*, 1963, vol. 47, no. 6, pp. 380—382
- EH 3.31 Miles A. Tinker, 'Legibility of mathematical tables', *Journal of Applied Psychology*, 1960, vol. 44, no. 2, pp. 83—87
- EH 3.32 David H. Hubel, 'Integrative Processes in Central Visual Pathways of Cat', reprinted from *Journal of the Optical Society of America*, vol. 53, no. 1, January 1963, pp. 58—66
- EH 3.33 Ernest Hoch, 'Bias in sight' [letter section], *New Scientist*, 14 May, 1964, no. 391, [no page]
- EH 3.34 *New Scientist*, 16 April, 1964, vol. 22, no. 387 [whole magazine]
- EH 3.35 *Scientific American*, November 1963, vol. 209, no. 5 [whole magazine]
- EH 3.36 R. W. Ditchburn, D. H. Fender, Stella Mayne, R. M. Pritchard, 'A Stabilized Retinal Image of the Iris', Letters to the editor, pp. 1165—6 [no data about the periodical, no dates]
- EH 3.37 Leaflet *Report on Reading Efficiency Courses held in the North-Western Polytechnic 1955-56*, printed by the Chiswick press, London [no date, no author]
- EH 3.38 D. H. Fender, 'Variation of fixation direction with colour of fixation target', *Brit. J. Ophthal.*, 1955, no. [?] 39, pp. 294—7
- EH 3.39 D. H. Fender, 'Torsional motions of the eyeball', *Brit. J. Ophthal.*, 1955, no. [?] 39, pp. 65—72
- EH 3.40 Minne L. Johnson, 'Teaching by free group discussions', reprinted from *The Universities Quarterly*, May 1952, vol. 6, no. 3, pp 290—5
- EH 3.41 D. W. James, M. L. Johnson, P. Venning, 'Testing for learnt skill in observation and evaluation of evidence', reprinted from *The Lancet*, August 25, 1956, pp. 379—383
- EH 3.42 M. L. Johnson, 'A Course on Factors Influencing Scientific Judgement', reprinted from the *Journal of Medical Education*, July 1955, vol. 30, no. 7, pp. 391—7
- EH 3.43 M. L. Johnson, 'Words and illustrations', reprinted from *Medical & Biological Illustration*, January 1956, vol. 6, no. 1, p. 17
- EH 3.44 M. L. Johnson, 'Seeing's believing', reprinted from *New Biology 15*, (Penguin books, October 1953)
- EH 3.45 B. L. Ginsborg, 'Rotation of the Eyes during Involuntary Blinking', reprint from *Nature*, March 8 1952, vol. 169, no. 4297 [?], pp. 412—3
- EH 3.46 [an eye surgeon], 'Eye Disorders and the Artist', *The Listener*, November 6, 1958, pp. 728—730

- EH 3.47 anon., *Reading ability. Some suggestions for helping the backward*, Pamphlet no. 18, published for the Ministry of Education by Her Majesty's Stationary Office, 1957 [first edition 1950]
- EH 3.48 anon., *The school library. An approach to the problem of teaching the use and enjoyment of books, with notes on the essentials of a good school library.*, Ministry of Education pamphlet no. 21, (London: Her Majesty's Stationary Office, 1958) [first edition 1952]
- EH 3.49 G. J. R. Frankl, *Syllabus of a course of twenty-four lectures on the minds and methods of great painters* (London: University of London, Department of Extra-Mural Studies) [no date]
- EH 3.50 Susan R. Neuberger, *Readability*, A paper read at a Group Meeting in September 1954, Group Paper No. D. G. 5 (London: Presentation of Technical Information Group, 1954) [22 pages, 2 copies]
- EH 3.51 anon. 'Diagnosis by measuring the patient's sway', *New Scientist*, 16 April 1964, p. 161
- EH 3.52 J.-B. Baron, 'Présentation d'un appareil pour metre en évidence les déplacements du centre de gravité du corps dans le polygone de sustentation'. [Meeting of Société de médecine et d'hygiène du travail, 14 October 1963.] reprint from *Archives des Maladies Professionnelles*, T. 25 [?], 1964, no. 1–2, pp. 41–49.
- EH 3.53 J.-B. Baron, 'Muscles moteurs oculaires céphalée, déséquilibre, attitude scoliotique', and J. -B. Baron, A. Cabau, N. Cabau, 'Nouvelle thérapeutique des attitudes scoliotiques chez l'enfant', reprint from *La Presse Médicale*, vol. 63, no. 20, 16 March 1955, pp. 407–410, and no. 28, 20 April 1955, p. 574
- EH 3.54 J.-B. Baron, 'Donné es récentes sur l'équilibration et le vertige', reprint from *Revue Psychologie Française*, vol. 4, no. 3, July 1959, pp. 205–211
- EH 3.55 J.-B. Baron, R. Filliozat, C. Njiokiktjen, 'La place de l'oculomotricité dans l'équilibre', reprint from *Bulletin de la Société Belge d'Ophtalmologie*, 1963, numéro 133, fasc. 2 [sic], pp. 297–8
- EH 3.56 J.-B. Baron, 'Correction prismatique dans le syndrome subjectif post-commotionnel', reprint from *Bulletin de la Société Belge d'Ophtalmologie*, 1963, numéro 133, fasc. 2 [sic], pp. 264–7
- EH 3.57 A. Soulairac, J. Baron, Mlle Quétin, M. C. Morlon, Mlle Bessineton, 'L'importance des troubles oculo-moteurs dans certains types de déséquilibre postural. A propos d'une depression hypocondriaque á point de depart oculo-moteur', reprint from *Annales Médico-Psychologiques*, no. 3, October 1957 [no page]
- EH 3.58 Jean Baron, Edmund P. Fowler, Jr. (ed), 'Prismatic lenses for vertigo and some experimental background for the role of the extrinsic ocular muscles in disequilibrium', reprinted from the *Transactions American Academy of Ophthalmology and Otolaryngology*, Nov.-Dec. 1952, pp. 916–926
- EH 3.59 Leaflet J.-B. Baron, J.-C. Bessineton, M. Blanvin, G. Duflo, R. Filliozat, 'Chutes de plain-pied (01)', Institut National de Sécurité, note no. 292-29-62, June 1962, [no page]
- EH 3.60 Leaflet J.-B. Baron, 'Les troubles frustes de l'équilibration en médecine du travail (98)', Institut National de Sécurité, note no. 178-16-59 [no date, no page]
- EH 3.61 'List of Papers on Eye Movements and Vision with Stabilised Image', Reading University Physics Department, typewritten manuscript with scribbled Hoch's address 804 Grenville [House?] Dolphin Square, 1 page
- EH 3.62 'Other References', handwritten note, [no date], with a library slip attached: Lewis's Medical and Scientific Library, London, dated 11 September 1958, EH paid deposit for borrowed items
- EH 3.63 Miles A. Tinker, 'Legibility of mathematical tables', typewritten article [presumably by EH, at the end there is a reference: 'M. A. Tinker, Readability of mathematical tables, J. appl. Psychol. 1954, 38, 436–442'] 3 copies

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- EH 3.64 Letter from M. L. Johnson, University College London, Department of Anatomy, about reprints from Health Education Journal, 18 January 1957
- EH 3.65 Letter from EH to M. L. Johnson, University College London, Department of Anatomy, handwritten, thanking for the reprints, 28 January 1957
- EH 3.66 Letter from M. L. Johnson, University College London, Department of Anatomy, handwritten, 15 May 1957
- EH 3.67 Letter from EH to M. D. Vernon, The University of Reading, Department of Psychology, typewritten, about readability, graphs, eye movements, 16 May 1957
- EH 3.68 Letter from M. D. Vernon, The University of Reading, Department of Psychology, typewritten, about eye movements, 17 May 1957
- EH 3.69 Letter from R. V. Ditchburn, The University of Reading, Physics department, typewritten, about eye movements, 12 February 1958
- EH 3.70 Letter from Wim Bloem, Amsterdam, typewritten, about job position, permit, Bloem's personal data, Foreign Labour arrangements, Hoch's operation, 22 April 1958
- EH 3.71 Letter from K. Denham, Research Department, Bovril Ltd, about some photos, 18 June 1958
- EH 3.72 Letter from J. N. Leslie, publication officer, Aslib, about 'illustrations for your chapter in our editorial manual', 27 June 1958
- EH 3.73 Letter from EH to D. K. Napier, Northwestern Polytechnic, London, about eye movements, tables, columns, graphs, 17 July 1958
- EH 3.74 Letter from EH to R. W. Ditchburn, Physics Research Laboratory, Reading, about eye movements, mentions Hoch's illness, 3 November 1958
- EH 3.75 Letter from EH to M. D. Vernon, The University of Reading, Department of Psychology, typewritten, eye movements, reading habits, 3 November 1958
- EH 3.76 Letter from J. B. Baron, Foundation Rothschild, Paris, about reprints of his articles and research, 25 June 1964
- EH 3.77 Letter from Miles A. Tinker, Santa Barbara, California, typewritten, about his retirement from Uni of Minnesota in 1959, research into columns and tables, etc, 28 June 1964
- EH 3.78 Postcard from Herbert Spencer, Maida Vale, London, about Hoch's article 'Bias in Sight' which is to be published, 14 July 1964
- EH 3.79 Letter from H. Black to L. Manche, Nunen, The Netherlands, about expanding international contacts, 7 November 1968
- EH 3.80 Letter from EH to Leopold Manche, Nunen, The Netherlands, about the Society for Research into Higher Education, 22 October 1968
- EH 3.81 Letter from EH to Catherine Chandler, the Society for Research into Higher Education, London, about WPTT's conference at Stafford College, about Icograda Board meeting, about sending materials to Leopold Manche, 22 October 1968
- EH 3.82 Letter from [EH?] to Leopold Manche, Nunen, The Netherlands, sending him a copy of WPTT Interim Report, about the conference in connection with the Society for Research into Higher Education, about Ettinger/Sitting book, 15 November 1968
- EH 3.83 Letter from Alan D. B. Jones, Monotype Corporation Ltd, about some measurements, 26 April 1972
- EH 3.84 Letter from EH to Patricia Wright, Medical Research Council, MRC Applied Psychology Unit, Cambridge, queries about horizontal/vertical and left/right perception etc, 2 February 1975
- EH 3.85 Letter from Patricia Wright, Medical Research Council, MRC Applied Psychology Unit, Cambridge, answer to previous letter [of 2 February 1972], 4 February 1975, 2 pages

Section 03 (correspondence, undated)

- EH 3.86 Letter from Paul James to Edwin H. Land, The Polaroid Corporation, about an article in *The Scientific American*, 2 pages [no date]
- EH 3.87 Letter from John [no surname, from Bournemouth, difficult handwriting, scribbled all over on the back side, no date]
- EH 3.88 Letter from K. Napier, handwritten, about eye movements, reading tabular matters, etc, 19 August [no year] 4 pages
- EH 3.89 Letter from K. Napier, handwritten, 21 September [no year], 2 pages

Section 04 (correspondence in pink folder)

- EH 3.90 Letter from J. Walker, Medical Research Council, Industrial Psychology Research Unit, University College London, about research into tabular information, Mr Whitfield's suggestion about experiment, etc, 27 September 1963 [stamped as 30 September 1963, Hoch's address is given as 'Caps. Design Group Ltd., 10–12 Carlisle Street, W1']
- EH 3.91 Letter from J. Walker, Medical Research Council, Industrial Psychology Research Unit, University College London, to P. James ['Caps Design Group Ltd., 10–12 Carlisle Street, W1'] 27 September 1963
- EH 3.92 Letter from EH to J. Walker, Medical Research Council, Industrial Psychology Research Unit, University College London, about an experiment, 1 October 1963
- EH 3.93 Letter from [EH?] to The Secretary, International Bureau of Federations of Master Printers, asking for Stork's lecture given in Venice 1954, 20 March 1964
- EH 3.94 Letter from E. Kopley, Director, International Bureau of Federations of Master Printers, about Stork's lecture given in Venice 1954, 23 March 1964
- EH 3.95 Letter from [EH?] to The Editor, *The New Scientist*, London, titled 'Sway pattern and typography', about vertical and horizontal, 28 April 1964
- EH 3.96 Letter from [EH?] to J. B. Baron, French National Centre for Scientific Research, Paris, about Baron's research published in the *New Scientist* etc, 28 April 1964, 2 pages
- EH 3.97 Letter from [EH?] to [J.] Walker, Medical Research Council, Industrial Psychology Research Unit, University College London, about sway pattern, eye movements, Baron's investigations, [EH] mentions also that he is not part of the 'Caps organisation' – that he resumed private practice; 24 April 1964
- EH 3.98 Letter from [EH?] to Tibor Csato, London, about research into vertical and horizontal, possibilities for more research with Medical Research Council, etc, 24 April 1964
- EH 3.99 Letter from [EH?] to Herbert Spencer, suggestion for an article on vertical and horizontal perception for Penrose, 20 May 1964
- EH 3.100 Letter from [EH?] to G. Frankl, London N10, about horizontal and vertical, about eye movements, arranging a meeting, 25 May 1964
- EH 3.101 Letter from [EH?] to David H. Hubel, about vertical and horizontal, eye movements, Baron's work, with questions etc, 26 May 1964, 2 pages
- EH 3.102 Letter from J. Walker, Medical Research Council, Industrial Psychology Research Unit, University College London, about Baron's work, body sway, eye movements etc, 28 May 1964
- EH 3.103 Letter from [EH?] to J. Walker, Medical Research Council, Industrial Psychology Research Unit, University College London, about Tinker's research, vertical rules, mathematical tables, 29 May 1964
- EH 3.104 Letter from G. Frankl, West Dulwich, SE 21, about arranging a meeting, 30 May 1964
- EH 3.105 Letter from David H. Hubel, about *Scientific American* article, research done on cat, technical problems, etc 8 June 1964
- EH 3.106 Letter from [EH?] to G. Frankel [sic], West Dulwich, SE 21, about making a phone call, 10 June 1964

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- EH 3.107 Letter from J. Walker, Medical Research Council, Industrial Psychology Research Unit, University College London, about Tinker's paper, about arranging a meeting, 10 June 1964
- EH 3.108 Letter from [EH?] to J. Walker, Medical Research Council, Industrial Psychology Research Unit, University College London, thanking him for *Journal of Applied Psychology*, Tinker's results etc, 17 June 1964
- EH 3.109 Letter from [EH?] to Miles A. Tinker, University of Minnesota, about his article 'Legibility of Mathematical Tables' in *The Journal of Applied Psychology*, 18 June 1964
- EH 3.110 Letter from [EH?] to the librarian, University of London, WC1, about borrowing some books from them, 21 July 1964
- EH 3.111 Letter from [EH?] to David H. Hubel, Harvard Medical School, Neurophysiology Laboratory, Department of Pharmacology, Boston, Mass., about his research with monkeys, 29 June 1964
- EH 3.112 Letter from Alisa Klimowsky, Tel Aviv, about EH coming to Israel and his lecture there, about EH's theory on left and right writing, [no date]

Section 05 (draft manuscripts of articles, talks)

- EH 3.113 'Vertical vs Horizontal' draft plan of an article, with a compliments note from *Motif* dated 28. II. 1958, typewritten, presumably by Hoch, with notes added on, 5 pages [no date]
- EH 3.114 'Bias in Sight', draft plan of an article, typewritten, presumably by Hoch, with notes added on, 6 pages [paginated 1, 2, 3, 3a, 3b, 4], 2 copies, [no date]
- EH 3.115 [no title], draft plan of an article, typewritten, presumably by Hoch, with notes added on, 4 pages, about eye movements, [no date]
- EH 3.116 [no title], draft plan of a talk, typewritten, presumably by Hoch, with notes added on, 12 pages, about typographical 'P. T. I.', [no date]

Section 06 (miscellaneous)

- EH 3.117 [in an envelope, not listed by individual piece]

Ernest Hoch archive

Ernest Hoch 4: Type size, metric type measurement, standards

Section 01 (metrication, standardisation, Icograda, ATypI)

- EH 4.1 Ernest Hoch, 'Paper read to the typographers' meeting on 17 March 1965 at the SIA', [at the end there is a 'Copy of a letter dated 17 February, 1965, sent by the president of the F. B. I. to the first secretary of state, the president of the board of trade and the minister of technology', titled 'The metric system and industry'], typewritten, marked 'confidential', 14 pages, 2 copies
- EH 4.2 Minutes of the meeting titled 'Unified System of Typographic Measurements: What is to be done?', 17 March 1965, 24 pages
- EH 4.3 Ernest Hoch [?], 'Towards a Unified System of Typographic Measurements', talk given at: Icograda, First General Assembly and Congress, Zurich/Switzerland, 8–12 September 1964, with a note: 'not to be released until after 17.00 hours, Thursday, 10th September 1964', typewritten, on Icograda writing paper, 8 pages
- EH 4.4 Booklet *News bulletin*, Icograda, no. 3, 1964, 8 pages
- EH 4.5 Letter from EH, titled 'Progress towards a millimetric typography', 'Icograda Standardization Commission, 4th Congress Vienna 1971, Unification of Typographic Measurements Project working session Tuesday 6 p. m. – 7 p. m.', on Icograda writing paper, 3 copies
- EH 4.6 Tables 'Didotpunkte', A5 format, cardboard, 8 copies
- EH 4.7 Booklet *BSI News*, British Standards Association, July 1965, [including marked up article by J. O. Knowles, 'A more international approach to standards', pp 14–17]
- EH 4.8 Note 'Height—to—paper, typewritten, ['source: Dr. P. Fink Schweizerische Buchdruckerzeitung 24/1965 page 437']
- EH 4.9 Article Lyndon B. Wainwright, 'An introduction to metrication for printers', *British printer*, September 1967, pp. 89–93
- EH 4.10 Hans Weipert, 'Opening Address', DRUPA 1967 [Duesseldorf], Unification of Typographic Measurements Project, Towards a metric Typography, 7 June 1967, typewritten, on Icograda writing paper, 2 pages
- EH 4.11 Note 'Icograda: Metric Typography at DRUPA', typewritten, on Icograda writing paper
- EH 4.12 Note 'Icograda at DRUPA' Icograda Commission on Standardization, New release, 8 June 1967, typewritten, on Icograda writing paper, including:
 Letter from K. N. Hoare, International Association of Research Institutes for the Graphic Arts Industry (IARIGAI), about standardisation, metric system, 24 May 1967
 Letter from Neville Ward, president of Society of Industrial Artists and Designers (SIAD), expressing support, 30 May 1967
 Note 'Chairman's introduction by E. Hoch, Chairman, Icograda Commission on Standardisation' and some other texts by L. Cahiere, H. Schoening, C. J. Duncan, W. A. Heath, Tom Margerison
 [2 copies of the same documents]
- EH 4.13 *Printing world*, 23 August 1967, vol. 181, no. 8, including EH's energetic 'letter to the editor' titled 'The Typometric Conference', pp. 212, [with editor's reply at the end] 5 copies
- EH 4.14 Ernest Hoch, 'The point system: search for a standard', *British printer*, March 1966, pp. 94–7, 4 copies
- EH 4.15 *The Designer*, November 1967, no. 177, including EH's article 'Icograda at DRUPA 1967', pp. 4–5, 2 copies
- EH 4.16 Ernest Hoch, 'Towards a millimetric typography', Project Chairmen session, address given by him as Chairman of Unification of Typographic Measurements Project, Icograda, Second General Assembly and Congress, Bled Yugoslavia, 11–16 July 1966, with a note: 'not to be released before 15.00 hours, Friday, 15 July', typewritten, on Icograda writing paper, 9 pages, 2 copies

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- EH 4.17 *Mach mit*, November 1967, 'Abschneiden!' pp. 1–2, and "Millimeter contra Punkt", pp. 14 [business card attached: Walter Plata, Bauersche Giesserei, Frankfurt am Main] 2 copies
- EH 4.18 *3M Print*, October 1966, no. 3, including an article by Alan Turner, Cox & Sharland Ltd, 'Standardisation can increase productivity', pp. 5–6, 2 copies
- EH 4.19 [Note/address?] by John Dreyfus, ATypI, titled 'Umstellung vom typographischen zum metrischen Mass-System', dated 22. September 1977, in German, typewritten, 2 pages
- EH 4.20 A. Stork, 'Meten met twee maten' *DW1*, 6 January 1967, pp. 22–23, [in Dutch?]
- EH 4.21 Alan Turner, 'Let's stop confusing the customer', *Print in Britain*, December 1966, vol. 14, no. 8, p. 19, 3 copies, [with compliments note sent by Alan Turner, Cox & Sharland Ltd]
- EH 4.22 'A metric standard for type?', *British printer*, August 1967, p. 96 [about DRUPA conference]
- EH 4.23 Letter from A. Stork, about an article in *Svensk Grafisk Aerbok 1955*, 18 February 1968, handwritten, with red notes [by Hoch?]
- EH 4.24 Cutting from *The Guardian*, Thursday, 31 December 1964, 'Book produced by computer typesetting', about Research on Computer Applications in the Printing and Publishing Industries (Rocappi) setting the first book by computer; with [EH?] notes on addresses
- EH 4.25 Anon., 'Working Parties examine possibilities of unification of typographic measurements', *Printing world*, 2 February 1966, p. 160
- EH 4.26 Anon., '£21,000 for study of word blindness', *The Guardian*, Monday 15 March, 1965, p. 5 [marked with red pencil]
- EH 4.27 Anon., 'Metric System: U. S. Divided', [no date, no source, no page; copyright 1965 American Institute of Public Opinion]
- EH 4.28 Anon., 'Talks continue in Europe On Ending the Point System', *Printing impressions*, September 1967, p. 80 [Icograda mentioned/marked]
- EH 4.29 Anon., 'Bensusan heads type measurement party', [no date, no source, no page] bad photocopy
- EH 4.30 Ernest Hoch. 'International unification of typographic measurements.' *The Penrose Annual*, vol. 60, 1967, pp. 123–135, 2 copies
- EH 4.31 Ernest Hoch, 'Typometric progress.' reprint from *Penrose Annual*, vol. 65, 1972, pp. 212–15, 6 copies
- EH 4.32 Eugene M. Ettenberg, 'Is Type Measurement Overdue For Change to the Metric System?', *Inland printer/American Lithographer*, January 1969, p. 48
- EH 4.33 Anon., 'European Conference', cutting from *British Printer*, June 1966, News of the Month section [no page], 2 copies
- EH 4.34 Ernest Hoch, 'A revised standard for typeface nomenclature and classification', from *British Printer*, June 1966, pp. 102–5
- EH 4.35 Anon., 'Ems, nuts and other food for thought', typewritten document [no date, no source] 4 pages
- EH 4.36 Ernest Hoch, 'Bath night', *Times Literary Supplement*, Thursday, 21 March 1968, letter to the editor, p. 301 [about the symposium on *Computers in Visual Communication*, organised by TCWG, reported about in TLS on 7 March 1968]
- EH 4.37 Anon., 'Metrication – take it slowly, says E. E. C.', *The Sunday Telegraph*, 28 March 1976, p. 22 [marked with red]
- EH 4.38 'Zuerich congress supplement', part two, Icograda ['shortened versions of some of the main speeches at the Zurich Congress, 1964'] including EH's 'Towards a unified system of typographic measurements' pp. 10–11, [publication has no date]
- EH 4.39 Thank you note from Peter Burnhill [was attached to something, now dislocated, no date]
- EH 4.40 Hoch, E., M. Goldring, 1966. 'Type size: a system of dimensional references.' First appeared in *Typographica*, vol. 13, June 1966, pp. 53–7, here reprint from *Design Dialogue Occasional Paper 6* (Stafford College of Art and Design, Spring 1971), 8 copies
- EH 4.41 Anon., 'Metrication and the printing industry', Standards News section, p. 33 [no publication, no date, with SIAD compliments slip attached]

- EH 4.42 James A. Gray, 'Metrication legislation signed', *Technical*, Bulletin no. 76—7, 16 January 1976, National machine tool builders' association, Virginia [with compliments slip by Rudolf Modley, Conn.]
- EH 4.43 Anon. 'Icograda Paris meeting plans next steps in unification campaign', *Printing world*, 1 June 1966, p. 797, 5 copies
- EH 4.44 A. M. Alexander, 'Scientific and mathematical symbols', *Small offset*, no. 3, 1966, p. 6
- EH 4.45 Anon., 'Towards standardised typographic measurements – metric system', *Printing world*, 26 July 1966, pp. 112—3
- EH 4.46 Ernest Hoch, 'Towards a typometric system', letter to the editor, September issue [no publication, no date, replying about something which was published in July issue] p. 18
- EH 4.47 Anon., 'Phototypesetting and computer typesetting developments in USA', *Printing world*, 20 September [no year only '196' visible] p. 339 and p. 366
- EH 4.48 Geoffrey Bensusan, 'Pour une typographie métrique', [no date, no publication] in French, [mentions EH] pp. 91—95
- EH 4.49 Cutting from *Packaging Review*, January 1965, [no page] titled 'Didot, points and decimals' [ordered at International Press—cutting bureau, London WC2]
- EH 4.50 Cutting from *Advertisers Weekly*, 20 May 1966, titled 'Typographical unification called for', [ordered at 'Trade & Technical clipping service' no page, with scribbled 'Bowater' on the top]
- EH 4.51 Stig J. Hedén, 'Typografi I millimeter', *Satt & Tryckt*, no. 2, Årg. II, 1968, [special edition?, blue covers], 10 pages; with translation inserted [dated May 1971]
- EH 4.52 'Metriskä typografiska måttfrågor/Metric typographic measurement' English translation, 17 August 1973, with information: 'Standard forslag SIS/T 31.10.01 Fg' and 'Sk Grafisk teknik, Ag Typografiska måttfrågor', 6 pages, 2 copies
- EH 4.53 Report from EH, [about 'very detailed consultation with an Arab typographer and type designer' concerning standards, naming etc, contains also 10 pages of illustrations and bibliographical references] typewritten, 1 December 1971
- EH 4.54 'International project for unification of typographic measurement. Terms of reference of the UK working party', Icograda document, Secretariat-General, [on Icograda writing paper, very damaged copy, 1 page, no date]
- EH 4.55 Report from EH, 'Icograda: Metric Typography at DRUPA', Icograda document, Secretariat-General, [on Icograda writing paper, 1 page, no date]
- EH 4.56 Report from EH, ['study group convener'] 'ATypI Study Group on Metric Typographic Measurement', [first international meeting after Barcelona congress 1972], typewritten, Copenhagen, 24 August 1973, 1 page
- EH 4.57 Report from EH, 'For the study group on typographic measurement', typewritten, on ATypI writing paper, [with questions, no date] 2 pages, 2 copies
- EH 4.58 Report from EH, 'To the members of the ATypI study group on typographic measurement', typewritten, 30 April 1974 [with list of members and 'summary of the results of the Monotype/Linotype/Intertype study carried out within the BSI Technical Committee some years ago'] 4 pages
- EH 4.59 Report from EH [?], 'International Unification of Typographic Measurements', [no date, but before Icograda congress 1966] typewritten
- EH 4.60 List of 'Member bodies of IARIGAI 1966' [no date, no publication]
- EH 4.61 Letter from Genovese Carmelo, about 'IFIP congress 65 New York', [with his bibliography], 7 February 1965, [marked as '23 February 1965'] 2 pages
- EH 4.62 Notes [by EH?] titled 'Height to paper' with red and black typewriting, [with 'list of materials for microfilming'] 4 June 1964, 4 pages
- EH 4.63 Notes [by EH?] titled 'Notes for ATypI Congress Barcelona September 1972' [red and black typewriting, with notes for slides added, numbering of pages at the back] 5 pages
- EH 4.64 Letter/advertisement from 'BEST blockmakers, electrotypers, stereotypers, typesetters', titled 'Didot faces' [about type size requirements/specifications] no date

Section 02 (ISO/TC 130/WG 4)

- EH 4.65 Report from EH, 'Report to WG 4 members on the consolidation of the "Eurograf group of papers"', [no date, but Hoch's address is Reading, document marked as 'confidential']
typewritten, 4 pages
- EH 4.66 *Interim Report* (The Working Party on Typographic Teaching, October 1968) 10 pages
- EH 4.67 Letter from EH to Bundesverband Druck E. V. [cc to Schumacher-Gebler] in German,
31 May 1976
- EH 4.68 Letter from EH to Eckehart to Schumacher-Gebler, Muenchen, [mentions names and
activities which went on: Goldring, Stork, articles, congresses] 5 June 1976, 3 pages
- EH 4.69 *Summary Record of the Meeting of the Working Party on 'Introduction of the Metric
System' held in Brussels on 18 April 1977*, Eurograf Association internationale sans but
lucratif [sic], Brussels, [Eurograf writing paper] 7 pages
- EH 4.70 Letter for circulation/report *Introduction du systeme metrique*, Eurograf Association
internationale sans but lucratif [sic], Brussels, 28 February 1977, [Eurograf writing paper] in
French, 3 pages
- EH 4.71 Letter for circulation/report *Introduction du systeme metrique*, Eurograf Association
internationale sans but lucratif [sic], Brussels, 14 November [year missing, Eurograf writing
paper] in French, 5 pages, including recommendations [dated 6 July 1977]
- EH 4.72 Letter for circulation/report to the member federations of Eurograf [Eurograf being
'Group of Federations of Graphical Industries in the European Communities'] titled
'Introduction of the metric system', in French, 3 pages [no date]
- EH 4.73 *Grille universelle pour les arts graphiques (dimensions metriques des filets et des
caracteres)*, Proposition Francaise, In French, February 1977, 8 pages including tables of
characters, 2 copies
- EH 4.74 *Typographic grid (1st draft proposal)*, International Organisation for Standardisation,
Technical Committee ISO/TC 130, 'Graphic Technology' (Secretariat-70) June 1975, 2 pages
including tables
- EH 4.75 Various information on metrication: tables, examples of tables made using 'Didot
material' and 'millimetres material', bibliography [no date], most in German with English
captions, 9 pages
- EH 4.76 Various information on metrication: German proposal, British Standards, [including
diagrammatic comparison of sizes] December 1976, 3 pages
- EH 4.77 *Umrechnungs-Tabelle fuer alle Satzverfahren* [conversion table] (Ingolstadt: Lettern-
Service) cardboard, yellow with black printing on [no date]
- EH 4.78 Bernd Nickel, Alois Palmer, Wolfgang Zeitvogel, "'Metrisches Setzen" auf
Bleisetzmaschinen?', part 1. part, *Satztechnik*, [no date] pp. 1690–2 [?]
- EH 4.79 Bernd Nickel, Alois Palmer, Wolfgang Zeitvogel, "'Metrisches Setzen" auf
Bleisetzmaschinen?', part 2., *Satztechnik*, [no date] pp. 121–3[?]
- EH 4.80 Bernd Nickel, Alois Palmer, Wolfgang Zeitvogel, "'Metrisches Setzen" auf
Bleisetzmaschinen?', part 3., *Satztechnik*, [no date] pp. 163–4]
- EH 4.81 Letter from EH to H. Herrn, C. Mohr, Deutsches Institut fuer Normung, Berlin [about
ISO, BS etc], in German, 2 December 1976, 2 copies
- EH 4.82 Letter from EH to H. Herrn, C. Mohr, Deutsches Institut fuer Normung, Berlin [asking
for experts for WG], 2 December 1976
- EH 4.83 Letter from EH to Eckehard Schumacher-Gebler, [about 'fiktive Kegel' – fictive body?]
in German, 28 January 1977
- EH 4.84 Letter from EH to Eckehard Schumacher-Gebler, [about a book] in German, 4
February 1977
- EH 4.85 Letter from H. Höhn, Bundesverband Druck E. V., Wiesbaden, [about protocols, metric
system] in German, 29 April 1977
- EH 4.86 Letter from EH to Dr Hennig, Deutsches Institut fuer Normung, Berlin [about DIN,
WG not responding] 6 October 1977
- EH 4.87 Notes by D. P. Brooks, 'Typographic measurement', 2 pages, 2 November 1977

- EH 4.88 Notes 'ISO/TC 130 (Paris-2) 112', about brief minutes, editing committee, draft agenda; typewritten, in English and French, [no date], 2 pages
- EH 4.89 Notes, about phone numbers [?], 'wed Jan 11/Thu 12', [no year], typewritten
- EH 4.90 'Letter ballot on proposals of the Working Group', marked: 'ISO/TC 130 N 129 E', July 1977, typewritten, 10 pages; 2 copies
- EH 4.91 Letter [circular], 'no. 18 177', from E. Midy, Chef de Division, Association Francaise de Normalisation, Paris, about ISO/TC 130, 21 July 1977, 2 copies, with 'Bulletin de vote'
- EH 4.92 'Typographic measurement – photocomposition and related techniques system and units', document marked: 'ISO/TC 130/--/WG 4 N3E', [definitions, scope] July 1977; also French version marked: 'ISO/TC 130/--/GT4 3F'
- EH 4.93 'Typographic measurement – photocomposition and related techniques system and units', document marked: 'ISO/TC 130/--/WG 4 N4E' [about preferred sizes, definitions] July 1977; also French version marked: 'ISO/TC 130/--/GT4 N4F'
- EH 4.94 'Typographic measurement – metal composition. System and units', marked 'ISO/TC 130/-- WG 4 5 E' 2 copies, French version marked: 'ISO/TC 130/-- GT 4 5F'
- EH 4.95 Letter from [EH?] to W. F. Wheatley, Manager of Typography, Addressograph Multigraph, International Engineering Center, Herstal Belgium, about arranging a meeting, 6 May 1977
- EH 4.96 Letter from [EH?] to W. F. Wheatley, Manager of Typography, Addressograph Multigraph, International Engineering Center, Herstal Belgium, about corrections in some documents, 6 September 1977
- EH 4.97 Letter from [EH?] to W. F. Wheatley, Manager of Typography, Addressograph Multigraph, International Engineering Center, Herstal Belgium, about letter from Schneider, 17 August 1977
- EH 4.98 Letter from EH to W. F. Wheatley, Manager of Typography, Addressograph Multigraph, International Engineering Center, Herstal Belgium, about meetings and documents, 6 September 1977
- EH 4.99 Eckehart Schumacher-Gebler, 'Unstellung vom typographischen zum metrischen Maßsystem in der Satzherstellung', Reprint from *Bundesverband Druck E. V.*, [Wiesbaden] in German, 11 pages
- EH 4.100 Notes 'ISO/TC 130/--/WG 4 N9' titled 'Typographic measurement', [draft agenda of the 3rd meeting], typewritten, 31 October 1977, 2 pages [page no 1 missing]
- EH 4.101 Notes 'ISO/TC 130/--/WG 4 N 14' Working Group draft, 'Specification for metric typographic measurement', 29 December 1977, 6 pages
- EH 4.102 'Report to WG4 on the meeting (Mr Dröse, Mr. Fooker, Mr. Hoch) concerning metal composition (document N5 and N6)' [no date]
- EH 4.103 Letter from A. Dupays, Association Francaise de normalisation, to C. M. Jenkins, [British Standards Institution] in French, 16 November 1977, CC to Hoch
- EH 4.104 Letter from A. Dupays, Association Francaise de normalisation, to C. M. Jenkins, [British Standards Institution] in French, 15 December 1977, CC to Hoch
- EH 4.105 Letter from EH to M Alain Dupays, about 'Working group meeting 1978-01-11/12', 24 November 1977, 2 copies
- EH 4.106 Letter from Y. Rannou, Association Francaise de normalisation, to EH, about circulars no. 18 177, no. 20 468 and documents 130/--4 N3, N4, N5], in French, 16 August 1977
- EH 4.107 Letter from EH to A. Dupays, Association Francaise de normalisation, about 'ISO/TC 130/--/WG 4 papers' 5 May 1977
- EH 4.108 Letter from EH to A. Dupays, Association Francaise de normalisation, about 'papers which were misrouted, some errors in handling on French side...', 'I hasten to write you', 4 August 1977, 2 copies
- EH 4.109 Letter from EH to A. Dupays, and M. J. Rannou, Association Francaise de normalisation, about requesting designation of experts for WG4, Hoch says this 'has always remained unacknowledged', 28 August 1977
- EH 4.110 Letter [circular], No. 18 177, from E. Midy, to committee members ISO/TC 130, about 'Mesures typographiques, doc. 130/--/4 N3, N4, N5', in French, 21 July 1977

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- EH 4.111 Letter [circular], No. 20.468, from Y. Rannou, to committee members ISO/TC 130, about 'Mesures typographiques, doc. 130/--/4 N3, N4, N5', in French, August 1977
- EH 4.112 Letter from EH to Carolyn Jenkins, BSI, about Hoch's letter to Dupays, 5 August 1977
- EH 4.113 Letter from EH to A. Dupays, Association Francaise de normalisation, about problems with communications, 'I had no reply to my earlier letter to you, and I am anxious to take over from you the responsibility of running the Working Group', 14 February 1976
- EH 4.114 Letter from EH to A. Dupays, Association Francaise de normalisation, about DIN, ATypI, marked 'confidential', 16 October 1976, 3 copies
- EH 4.115 Letter from EH to A. Dupays, Association Francaise de normalisation, about next meeting on terminology in Stockholm in November 1976, other answers from Hoch to Dupays, 16 October 1976, 2 copies
- EH 4.116 Letter from G. Richard, Association Francaise de normalisation, 'Masures typographiques', 13 July 1976
- EH 4.117 'Typographic measurement – photocomposition and related techniques, System and units', document marked: 'ISO/TC 130/--/WG 4, 3 revised', 'Third working draft DIS X1 [introduction, definitions, scope, etc] August 1977, 3 pages
- EH 4.118 'Typographic measurement – photocomposition and related techniques, Preferred sizes', document marked: 'ISO/TC 130/--/WG 4, 4 revised', 'First working draft DIS X2 [introduction, definitions, scope, etc] August 1977, 2 pages
- EH 4.119 'Typographic measurement – metal composition, Preferred sizes', document marked: 'ISO/TC 130/--/WG 4, 'First working draft DIS X4 [introduction, definitions, scope, etc] October 1977, 4 pages
- EH 4.120 Report to WG4 members ISO/TC 130/--/WG 4, 'Meeting of ISO/TC 130/--/WG 4 in Stockholm 1976-11-15-16', marked as 'Convener's report', 20 April 1977
- EH 4.121 'List of relevant papers (those enclosed are indicated by *)', ISO/TC 130/--/WG 4 N 10, 21 papers are listed, October 1977, 2 pages
- EH 4.122 'Convener communication: postscript 1977-09-09', [EH's signature]
- EH 4.123 Letter from EH to the 'P-Members of ISO/TC 130' titled 'Typographic measurement', about voting paper, 19 August 1977, 2 different versions of draft
- EH 4.124 'Size unit mode: ISO/TC 97/SC 2 N 868', marked as 'ISO/TC 130/--WG 4 N 18', 28 December 1977
- EH 4.125 'Typographic measurement – photocomposition and related techniques, System and units', document marked: 'ISO/TC 130/--/WG 4, 3 revised', 'Third working draft DIS X1 [introduction, definitions, scope, etc] marked up copy, August 1977, 3 pages
- EH 4.126 'Typographic measurement – photocomposition and related techniques, Preferred character sizes', document marked: 'ISO/TC 130/--/WG 4, 4 revised', 'Draft proposal' [introduction, definitions, scope, etc] marked up copy, January 1978, 2 pages
- EH 4.127 Letter from J.-R. Alessi, ISO Central Secretariat, ISO/TC 130/EUROGRAF, 28 November 1977; with the document 'Recommendation of the General Assembly of the Group of Federation of Graphics Industries in the European Communities (EUROGRAF) on introduction of the metric system in the European Communities with reference to the application hitherto of the typographical point as the unit of measurement in the graphics industry', dated 6 July 1977, all together 5 pages
- EH 4.128 Letter from C. M. Jenkins, BSI, to the 'Members of subcommittee SPS/40 -- Typographic measurement', about draft ISO standard document 77/64877, December 1977
- EH 4.129 'Typographic measurement – Transfer sheets and other techniques of direct image transfer – System, units and preferred sizes', document marked: 'ISO/TC 130/--/WG 4, 7', 'First working draft DIS X5 [definitions, scope, etc] September 1977, 4 pages, 2 copies
- EH 4.130 Letter from EH to Hans Höhn, Bundesverband Druck E. V., about document N 18, in German, 30 December 1977
- EH 4.131 'Size unit mode: ISO/TC 97/SC 2 N 868', marked as ISO/TC 130/--WG 4 N 18', [marked as revised] 28 December 1977, 2 pages
- EH 4.132 Letter from EH to Eckehart to Schumacher-Gebler, Muenchen, 24 April 1977 [about sizes, Stork, etc; also about Isotype: 'Naechste Woche, von Dienstag bis Freitag, bin ich in

- Wien (Hotel Post, Fleischmarkt, 1010 Wien) zur Eroeffnung unserer Isotype Ausstellung. Uebrigens besteht lebhaftes Interesse an der Ausstellung in Muenchen; die Sachbearbeiterin des Museums kommt zur Eroeffnung nach Wien, und die Ausstellung wird vielleicht spaeter in Muenchen auch gezeigt werden.'] 2 pages
- EH 4.133 [Yellow] envelope containing correspondence and materials related to Society of typographic arts (STA), Chicago, USA:
- EH 4.134 Letter from [EH?] to Muriel Underwood, STA [about metrication, design education, Icoграда and ISO] 9 September 1977
- EH 4.135 Letter from Muriel Underwood to STA members, [sending them papers about metric measurement in graphic arts industry, 8 items, including Hoch's report on the proceedings of ATypI congress in Copenhagen August 1973; there is a list of documents in the letter, and some of them are in the envelope] November 1973
- EH 4.136 Report 'ATypI study group on metric typographic measurement', minutes of the meeting at Copenhagen on 24 August 1973, with full addresses of members/circulation list, 5 pages
- EH 4.137 Letter from EH to C. M. Clough, BSI, about recently agreed 'papers only' membership, 30 June 1972, 2 copies
- EH 4.138 Memo/letter from T. C. Scott, The Penrose Annual, about EH's article in Penrose Annual 1972, sending him copies of pages, 7 July 1972
- EH 4.139 Letter from Maurice Goldring, about 'ISO/TC130/WG4 Typographic measurement', definition of 'descender depth', 31 October 1977
- EH 4.140 Letter from Maurice Goldring to C. M. Jenkins, BSI, 'Technical committee SPS/40, Metric typographic measurement' [about a poor draft of document no. 77/64877 (proposal for ISO standard)], 30 December 1977
- EH 4.141 Letter from Maurice Goldring ISO/TC130/--/WG4 Typographic measurement', discussing documents N3, N4, N5, N6, N7, 30 December 1977, 3 pages
- EH 4.142 Notes [by EH?] 'Comments and amendment proposals: N15', handwritten on ruled paper, [no date]
- EH 4.143 Letter [from EH?] to Heinz Henze, Eurograf, Bruxelles, [about intention not to designate anybody as a member of the working group on metrication, expressing the view that 'the development of metrication in relation to type measurement should be undertaken within the framework of the ISO' and not through Eurograf] 8 September 1976, 2 pages
- EH 4.144 Letter from E. W. Allwright, Organisation Internationale de Metrologie Legale, [about typographic point], 21 May 1976, 2 pages
- EH 4.145 Letter from Hugh W. Davidson, International newspaper & colour association, Darmstadt, Germany, [congratulating Hoch on excellent lecture and progress done with metrication, letter is marked in writing as 'confidential'] 11 October 1968
- EH 4.146 Publication 16. *INCA meeting*, Frankfurt, Agenda, [with lists of participants and guests] October 1968
- EH 4.147 [EH?] Lecture 'Metrication in typography', INCA Convention Frankfurt 7/8 October 1968, 4 pages, not complete [with visual materials]
- EH 4.148 Eugene M. Ettenberg, 'Is Type Measurement Overdue For Change to the Metric System?', *Inland Printer/American lithographer*, January 1969, p. 48
- EH 4.149 Letter from P. Morisset, Association Francaise de Normalisation, 'ISO/TC 95/SC 10 Coordination', in French, 16 July 1968, 2 pages
- EH 4.150 Letter from K. N. Hoare, International Association of Research Institutes for the Graphic Arts Industry (IARIGAI) [about outcomes of meeting in Rome, 15 May: resolution in support of typometric standardization] 24 May 1967
- EH 4.151 'La système métrique conquiert peu à peu la typographie', *La France Graphique* [?], October 1967, [short notice in a magazine, no page, no author]
- EH 4.152 Letter from Peter Burnhill, 12 March 1972, [about body size, handwritten, with marks in red], 2 pages
- EH 4.153 Letter from EH to Deutsches Institut fuer Normung, [about 'DIN 1301'], 19 May 1977

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- EH 4.154 Letter from Claude Jahier, IPREIG, La Recherche Graphique, Paris, [about lost letter], 14 October 1975
- EH 4.155 Letter from EH[?] to Claude Jahier, IPREIG, La Recherche Graphique, Paris, [about a standard specification system for print production and other topics], 29 March 1975
- EH 4.156 Letter from EH to Claude Jahier, IPREIG, La Recherche Graphique, Paris, [about IARIGAI involvement with ISO/TC 130, conference at BSI, etc], 26 September 1975, on Icograda writing paper, 2 pages
- EH 4.157 Letter from EH to Kenneth Hoare, PIRA, Leatherhead, [about letter to M Jahier; thanking Hoare for support, 'Keep your fingers crossed!'], 26 September 1975
- EH 4.158 Letter from W. I. Stewart, Deputy Director, Standards Association of Australia, North Sydney, to The Technical Director, BSI, London [about draft British Standard 70/36009. Typographic measurement], on Standards Association of Australia writing paper, 10 September 1971
- EH 4.159 Letter from John Arnold, British Federation of Master Printers, to C. M. Clough, BSI, [about Murray's proposals on metric typographic measurement], 22 September 1971
- EH 4.160 Document 'Basic measurements for printing. A metric point system', by W. G. Murray, Commonwealth Government Printer, [paper dated 13 July 1971] Technical Committee S/40 –Typographic measurement (Metric), BSI, London, document 71/62540 [marked 'private circulation'] November 1971, 13 pages
- EH 4.161 Letter from EH to Bundesverband Druck E. V. Wiesbaden, [about ISO norms for metric typographic measurement], 14 February 1976
- EH 4.162 Letter from Huegle and Bokelmann, Bundesverband Druck E. V. Wiesbaden, [about metric system, replying to Hoch letter of 14 February 1976], 25 February 1976
- EH 4.163 Letter from EH to Geoffrey Wilson, Director IMPA, [about Bundesverband Druck initiative] 14 February 1976
- EH 4.164 Letter from EH to Bundesverband Druck E. V., 2 pages, in German, 2 March 1976
- EH 4.165 Letter from C. Mohr, Deutsches Institut fuer Normung, to BSI, Secretariat ISO/TC 130/WG 4 [about naming German experts for ISO/TC 130/WG 4: Schumacher-Gebler and Hans Hoehn], 18 November 1976
- EH 4.166 Letter from dr. Hennig, Deutsches Institut fuer Normung, to BSI, Secretariat ISO/TC 130/WG 4 [about circulars No 18177 and No 20468, not being able to comment in time], 23 September 1977
- EH 4.167 Letter from EH to H. Hoehn, Bundesverband Druck E. V., in German, 12 October 1977
- EH 4.168 Letter from dr. Hennig to David Hart, ifra Inca-Fiej research association, Darmstadt, 7 December 1977
- EH 4.169 Letter from H. Hoehn, Bundesverband Druck E. V. [about metric system], in German, 15 December 1977
- EH 4.170 Letter from A. Weber, Deutsches Institut fuer Normung, [about German translation of the ISO guide], 3 January 1978
- EH 4.171 Letter from Eckehart Schumacher-Gebler, with an envelope [dated 20 June 1978] and compliments card, containing typewritten document 'Das typographische Maß (Maßsystem) – Fotosatz und verwandte Techniken. System und Einheiten', 3 pages, [document not dated]
- EH 4.172 Article by Werner Baerhold, Laatzen, titled 'Wann stirbt der typografische Punkt?' photocopies from unknown source, pp. 59–68 [not dated]
- EH 4.173 Document DIN 1301 (part 1) [original yellow forms], July 1976
- EH 4.174 Document DIN 1301 (part 3) [original yellow forms], July 1977
- EH 4.175 Article by Heinrich Schoening, Hannover, titled 'Aenderungen an Linotype-Setzmaschinen bei der Umstellung auf Millimeter', ' photocopies from unknown source, 2 pages, [not dated]
- EH 4.176 Article by Heinrich Schoening, Hannover, titled 'Druckerei Osterwald in Hannover stellt auf Millimeter um', ' photocopies from unknown source, 3 pages, [not dated]
- EH 4.177 Leaflet *Technischer informationsdienst*, Bundesverband Druck E. V., Wiesbaden, 8 pages, October 1977

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- EH 4.178 Cutting from unknown source, 'Abschaffung des typografischen Maßsystems?' [no author, no date] p. 437
- EH 4.179 List/table of articles [something like indexed articles] on topic of 'Typografischen Maßsystems', difference authors, different periodicals, some of them are marked (ticked off), 16 pages
- EH 4.180 Article by Eckehart Schumacher-Gebler, 'Bundesverband Druck Schlaegt metrisches Fotosatzsystem und den vertikalen Raumbedarf als Bezugsgroesse vor', *Offsetpraxis*, October 1977 [? marked 10/77], pp. 6–9
- EH 4.181 Article by Georg Duermeyer, 'Bezugsgroesse fiktiver Kegel in Frage gestellt', *Der Polygraph*, no. 16, 1977 [?marked 16/77], p. 1381
- EH 4.182 Article by Hermann Rapp, 'Fiktiver Kegel – was ist das? Die Meinung eines Typografen', *Der Polygraph*, no. 17, 1977, p. 1454
- EH 4.183 Collection of some 30 German articles from various sources, such as *Deutscher Drucker*, *Druckwelt*, *Der Polygraph*, *Offsetpraxis*, *Druck Print*, *Druckspiegel*, from 1969 to 1977

Ernest Hoch archive

Ernest Hoch 5: *The Designer* (magazine of SIAD/CSD)

EH 5.1–5.11 *The Designer* 1973: January (2 copies), February (2 copies), March (2 copies), April, May (3 copies), June (2 copies), July-August (2 copies), September, October, November, December

EH 5.12–5.21 *The Designer* 1974: January, February, March, April, May, June, July-August, September (2 copies), October, November

EH 5.22–5.30 *The Designer* 1975: February, March, April (2 copies), May, June, July-August, September, October, November

EH 5.31–5.36 *The Designer* 1976: January, February, March, April, May (2 copies), June (2 copies)

EH 5.37–5.42 *The Designer* 1977: January, February, June, October, November, December

EH 5.43–5.47 *The Designer* 1978: April (3 copies), May, July/August, September, October

EH 5.48–5.51 *The Designer* 1979: February (2 copies), March(2 copies), April, November

EH 5.52–5.53 *The Designer* 1980: February, April

EH 5.54 *The Designer* 1981: November

EH 5.55–5.59 *The Designer* 1983: June, July/August, September, October, December

EH 5.60–5.66 *The Designer* 1984: February, April, May, June, July/August, October, November

EH 5.67–5.71 *The Designer* 1985: February, March, July/August, September, December

EH 5.72–5.74 *The Designer* 1986: January, February, July/August

Ernest Hoch archive

Ernest Hoch 6: *The Designer* (magazine of SIAD/CSD) and other SIA/SIAD/CSD publications

- EH 6.1 *Survey for students*, Journal 51 of the Society of Industrial Artists, June 1956
- EH 6.2 *Annual Report 1965* (London: The Society of Industrial Artists and Designers)
- EH 6.3–6.9 *The Designer* 1966: June (no. 160), July (no. 161), August (no. 162), September (no. 163, 3 copies), October (no. 164, 2 copies), November (no. 165), December (no. 166)
- EH 6.10 *Annual Report 1967*, The Society of Industrial Artists and Designers
- EH 6.11–6.18 *The Designer* 1967: March (no. 169), April (no. 170), May (no. 171), August (no. 174), September (no. 175), October (no. 176), November (no. 177), December (no. 178, 2 copies)
- EH 6.19–6.29 *The Designer* 1968: January (no. 179, 2 copies), February (no. 180), March (no. 181), April (3 copies), May (2 copies), June (2 copies), July (2 copies), August/September (2 copies), October/November (3 copies), December (3 copies)
- EH 6.30–6.41 *The Designer* 1969: January (2 copies), February (2 copies), March (2 copies), April (2 copies), May (2 copies), June (4 copies), July/August (2 copies), September (2 copies), September special issue, October (2 copies), November (2 copies), December
- EH 6.42–6.51 *The Designer* 1970: January (3 copies), February, March, April (2 copies), May (2 copies), June (2 copies), July/August (2 copies), September (2 copies), October, December
- EH 6.52 *Annual Report 1971* (London: The Society of Industrial Artists and Designers)
- EH 6.53–6.63 *The Designer* 1971: January, February (Design education issue), March (3 copies), April (3 copies), May, June (2 copies), July/August (2 copies), September (2 copies), October, November (2 copies), December
- EH 6.64–6.74 *The Designer* 1972: January (2 copies), February, March, April (4 copies), May, June, July/August, September, October, November (2 copies), December

Ernest Hoch archive

Ernest Hoch 7: Printed diaries and calendars

EH 7.1 *Calendar 1968, Compliments of Mead Papers* [on a metal plate, pictures of letters from architecture; designer Tony Palladino, V. P. van Brunt Co.]

EH 7.2 *Habitat Cook's Diary 1972* [illustrations by Donna Brown, design by Conran Associates]

EH 7.3 *Desk diary 1985 Katsumie masaru* (Takeo Co. Ltd) [Katsumie masaru's biography, he was director of Industrial Arts Institute in Tokyo etc]

EH 7.4 *The Inter-Action calendar 1979* [designed by Pentagram and Friends of Inter-Action, loose leaves tied together by an orange rope; every day illustrated by an individual person, A. Froshaug contributed one day, 29 December; many of the entries by designers are marked by EH[?]]

EH 7.5 *Olivetti diary 1979* [layout by Enzo Mari, paintings by Paolo Vallorz]

EH 7.6 *Desk diary 1978* (Takeo Co. Ltd)

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Ernest Hoch 8

Presently unavailable

Ernest Hoch archive

Ernest Hoch 9: Design work

- EH 9.1 Publication *Das oesterreichische Fertighaus* (note: 'Ausschreibung fuer die Fertighaus-Ausstellung, Wien') (Vienna: Oesterreichischen Produktivitaetszentrums, September 1953) designed by Ernst Hoch
- EH 9.2 Notebook/portfolio [?] with logotypes [including: Rice buttons and trimmings, Petrocarbon, PR consultants, Timber merchants & contractors, WG, handkerchief manufacturers, proprietary product, Publicity industry – technical copywriting, documentary film producers project, gripper Axminster firm project, Ital shipping Ltd, A F Dorian, London Town]
- EH 9.3 Publication Gladys Burlton, *Selling Textiles. Fabric Terms explained* (London: Gladys Burlton), [no date] designed by EH and associates, 66 pages
- EH 9.4 Publication Gladys Burlton, *Look to your looks* (London: Burlton Management and Training), [marked with 1500 5/67, print run and date?] designed by EH and associates, 16 pages
- EH 9.5 Publication Gladys Burlton, *Retail Selling* (London: Gladys Burlton, 1963), [no note about designer] 114 pages
- EH 9.6 Brochure/catalogue *Beves* (The Beves Group, no date, no designer)
- EH 9.7 Leaflet *Lignatex* (The Irish wallboard co. Ltd, Athy, Co. Kildare [no date, no designer] 3 different leaflets)
- EH 9.8 Brochure/catalogue *Dungeness B. AGR nuclear power station* (Central Electricity Generating Board, July 1965) designed by EH, 12 pages
- EH 9.9 Brochure/catalogue *An appraisal of the technical and economic aspects of Dungeness B. nuclear power station* (Central Electricity Generating Board, July 1965) designed by EH, 24 pages
- EH 9.10 Brochure/catalogue *Electricity Research 1967. Toward the future* (London: The electricity Council) [no date, no designer] 32 pages
- EH 9.11 Brochure/catalogue *Power progress 9* (Central Electricity Generating Board, October 1967) designed by EH, 48 pages
- EH 9.12 Brochure/catalogue *Power progress 8* (Central Electricity Generating Board, October 1966) designed by EH, 32 pages
- EH 9.13 Brochure/catalogue *Briggs Bitumetal*, publication 40, (William Briggs & Sons Limited, October 1961) [no designer] 24 pages
- EH 9.14 Folder *Postscript. A new surface sized, super white paper from Bowaters* [Bowaters, no date no designer] yellow folder with sheets of paper examples
- EH 9.15 Letter from David G. Hodgson, to EH, 20 July 1961, about stationary for Wm Carling & Co. Ltd, typewritten.
- EH 9.16 Stationary for Wm Carling & Co. Ltd, Westminster SW1, periodical and colour printers [letterhead and business card] designed by EH
- EH 9.17 Stationary for Cornwall Carpets Ltd, Scarne Launceston [including: envelopes, business cards, Advice/debit note, Credit note, Acknowledgement, A6 note paper, bigger note paper, general letterhead, Invoice] designed by EH[?]
- EH 9.18 Letterhead for Atlas Homes Ltd, Brighton, designed by EH [?] [no date]
- EH 9.19 Letterhead for Advisory Centre for Education, London, designed by EH [?] [no date]
- EH 9.20 Letterhead for 49 Berkeley Square, London, designed by EH [?] [no date]
- EH 9.21 Stationary for Burlington Estates Limited [including: business cards, general letterhead, smaller note paper] designed by EH[?] [no date]
- EH 9.22 With compliments note, W. R. Royle & Son Ltd (designers, engravers relief stampers etc), designed by EH[?] [no date]
- EH 9.23 Stationary for The Austin-Smith/Salmon/Lord partnership, London [including: with compliments cards, letterhead, smaller note paper] designed by EH[?] [no date]
- EH 9.24 Four photographs of different meters (electricity, speed?), 3 black & white, 1 colour

Ernest Hoch archive

Ernest Hoch 10: *SIA/SIAD Journal* 1963–1966; *Verpakking* 1959–1971; Design History Society 1978–1984, and other periodicals

EH 10.1 Publication *The Design History Society* (aims and objectives, constitution, etc) 12 pages, [no date]

EH 10.2 Publication *The Design History Society* (annual conference, September 1979) 8 pages

EH 10.3 Publication *The Design History Society* (list of members, June 1980)

EH 10.4–10.19 *The Design History Society* Newsletters: December 1978 (no. 3) 2 copies, April 1979 (no. 4), July 1979 (no. 5), January 1980 (no. 6), April 1980 (no. 7), July 1980 (no. 8), November 1980 (no. 9), February 1981 (no. 10), May 1981 (no. 11), October 1981 (no. 12), January 1982 (no. 13), April 1982 (no. 14), July 1982 (no. 15), October 1982 (no. 16), January 1984 (no. 20), April 1984 (no. 21)

EH 10.20–10.31 *SIA Journal*: June 1962 (no. 112), [no date] (no. 116), February 1963 (no. 120), August 1963 (no. 126), January 1964 (no. 131), April 1964 (no. 134), July 1964 (no. 137), September 1964 (no. 139), November 1964 (no. 141), October/November 1965 (nos 152/153) 2 copies, January 1966 (no. 155), April 1966 (no. 158). EH 10.32–10.42 *Verpakking* (Netherlands Verpakkings Centrum): September 1959 (vol. 12 [?] no. 1), August 1968, September 1968, January 1969, May 1970, June 1970, September 1970, January 1971, March 1971, August 1971, November 1971.

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Ernest Hoch 11: *Packaging Design* 1960–1970

Packaging Design [from USA, Art Director Massimo Vignelli]:

EH 11.1–11.3 1960: vol. 1, no. 1 (1960); vol. 1, no. 2 (September 1960); vol. 1, no. 3 (December 1960);

EH 11.4–11.7 1961: vol. 2, no. 1 (Jan. – Feb. 1961); vol. 2, no. 3 (May–June 1961); vol. 2, no. 4 (July–August 1961); vol. 2, no. 5 (September–October 1961);

EH 11.8–11.11 1962: vol. 3, no. 2 (April 1962); vol. 3, no. 3 (June 1962); vol. 3, no. 4 (August 1962); vol. 3, no. 5 (October 1962);

EH 11.12–11.15 1963: vol. 4, no. 1 (February 1963); vol. 4, no. 2 (April 1963); vol. 4, no. 3 (June 1963); vol. 4, no. 4 (July–August 1963);

EH 11.16–11.18 1964: vol. 5, no. 2 (March–April 1964); vol. 5, no. 3 (May–June 1964); vol. 5, no. 4 (July–August 1964);

EH 11.19 1967: vol. 8, no. 5 (September–October 1967);

EH 11.20–11.23 1968: vol. 9, no. 2 (March–April 1968); vol. 9, no. 3 (May–June 1968); vol. 9, no. 5 (September–October 1968); vol. 9, no. 6 (November–December 1968);

EH 11.24–11.27 1969: vol. 10, no. 2 (March–April 1969); vol. 10, no. 3 (May–June 1969); vol. 10, no. 5 (September–October 1969); vol. 10, no. 6 (November–December 1969);

EH 11.28 1970: vol. 11, no. 2 (March–April 1970).

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Ernest Hoch 12

Presently unavailable

Ernest Hoch archive

Ernest Hoch 13

Presently unavailable

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Ernest Hoch 14: Miscellaneous materials

- EH 14.1 *so weit bracht es Muley, der Dieb, dass er trunken schoene Lettern schrieb. Goethe. 4. Verler Illustrierte von Hans-Peter Wilberg*, etc [no date, no publisher, red square booklet]
- EH 14.2 *Export*, no. 2, 1977 (published by Irish export board) [about ICSID in Dublin]
- EH 14.3 *Scale models*, L. S. Angus & Co. Ltd Glasgow [leaflet, no date], 6 copies
- EH 14.4 *The Technical Journal* (Association of Teachers in Technical Institutions), vol. 9, no. 1, (new series) February 1971
- EH 14.5 *an Office Guide to Buying Stationery. Spicers Paper at Work No. 5* [about Spicers Plus Fabric paper, no date, designed by EH?]
- EH 14.6 *Linotype News*, summer edition, 1971
- EH 14.7 *Rotaprint Record*, no. 3, winter 1969/70
- EH 14.8 *Reprorama 40* [international bulletin for graphic information], Agfa-Gevart [1974?]
- EH 14.9 *6th ICSID Congress 1969*, conference kit with papers, brochure, EH's notes on notepaper, 1969.
- EH 14.10 *Mexico ICSID Oct. '79*, [no date, published by organizing committee?]
- EH 14.11 Booklet *Advertising* (Unilever Ltd, 1958)
- EH 14.12 *Print Marketing*, March 1960, vol. 1, no. 7
- EH 14.13 *International Photo technik* (The Magazine for Applied Photography in Industry, Science and Technology, Munich) no. 1, 1971
- EH 14.14 *International Photo technik* (The Magazine for Applied Photography in Industry, Science and Technology, Munich) no. 2, 1970
- EH 14.15 *International Photo technik* (The Magazine for Applied Photography in Industry, Science and Technology, Munich) no. 1, 1969
- EH 14.16 *The Journal of Experimental Education*, vol. 34, no. 1, Fall 1965
- EH 14.17 *Graffiti*, ['issued by Graphic Arts Division Soag Machinery Ltd'], no. 10, July 1973
- EH 14.18 Leonard Montague Harrod, *The Librarians' Glossary*, Andre Deutsch [no date, photocopy, marked with stamp 'Aslib 16 Jun 1971']
- EH 14.19 Horst Heiderhoff, 'Duerers Beitrag zur technischen Reproduzierbarkeit der Schrift', offprint from *Jahrbuch 'Impimatur'*, Neue Folge Band VIII, 1976, Gesellschaft der Bibliophilen, Frankfurt am Main, pp. 299–320
- EH 14.20 *An exhibition of the work of graduates of the School of Industrial Design (Engineering) 1959 to 1969 and of its Research Unit* (London: The Royal College of Art, 1969)
- EH 14.21 *Instructional Science*, vol. 3 no. 3, October 1974 [published by Elsevier Scientific Publishing Company]
- EH 14.22 Karl R. Stadler, 'Rueckblick und Ausschau', *Materialien zur Arbeiter Bewegung*, no. 12, (Wien: Europaverlag, 1978)
- EH 14.23 *Annual Report 1970 to 1971*, (London: British Standards Institution, 1971[?])
- EH 14.24 *Specification for Technical manuals*, Part 2. Presentation (London: British Standards Institution, 1974)
- EH 14.25 *BSI News* (British Standards Institution): September 1974, November 1974, December 1974, May 1975, June 1975, October 1975, November 1975, July 1976, October 1976, February 1977, June 1977.
- EH 14.26 around 12 units of general BSI correspondence: drafts, comments, some marked 'private circulation', minutes of meetings, proposals etc.; mainly from 1975, 1976 and 1985.
- EH 14.27 *ISO Liaisons* 2nd edition (Geneve: ISO 1977) 2 copies
- EH 14.28 *ISO Memento* (Geneve: ISO 1977)
- EH 14.29 *ISO Catalogue* (Geneve: ISO 1977)
- EH 14.30 around 60 booklets *ISO Recommendation* (published by ISO): French and English editions, between years 1968 and 1971
- EH 14.31 around 120 units of general ISO correspondence: lists of delegates, reports of committee meetings, conclusions, draft proposals, general correspondence, information

- about meetings; in French and English; also from national organisations such as UNIPREA (Italy), DIN (Germany); mainly between years 1970 and 1973
- EH 14.32 around 65 units of *Draft ISO recommendation* documents: in French and English; mainly between years 1970 and 1974
- EH 14.33 8 booklets *International Standard* (published by ISO) all first editions, between years 1972 and 1974
- EH 14.34 Documents connected with Design Research Society:
4 papers presented at the meeting of Design Research Society (15 November 1972, at the University of Aston in Birmingham)
Paper *Problem identification for design* (Design Research Society, papers from one day meeting on 30 November 1974) 2 copies

Correspondence with BSI and ISO:

- EH 14.35 Clipping/photocopy, E. S. Emery, Linotype-Paul, Cheltenham, 'Another point of view', *Printing world* [section Letters, no date]
- EH 14.36 Letter from John Trevitt, Cambridge University Press, to C. M. Jenkins, BSI, [mentioning 'xerox of the lead story in The Printing World of 20 April'], 25 April 1979
- EH 14.37 Letter from EH to Lyn Jenkins, BSI, [including a circular to SPS/40 members], 17 pages, 5 June 1982
- EH 14.38 Letter from EH [draft, not sent?] 13 May 1983
- EH 14.39 Letter from Michael Sadler-Forster, Society of Industrial Artists and Designers, [about 'the case', refers to letter below] 11 May 1984
- EH 14.40 Letter from I. Dunstan, BSI to M. Sadler-Forster, Society of Industrial Artists and Designers, 4 May 1984
- EH 14.41 Letter from EH to Ivan Dunstan, BSI [marked strictly confidential, referring to John Latham's intentions 'to kill off WG4, and thereby the work towards metric typographic measurement'] 18 May 1984, 2 copies
- EH 14.42 Letter from Lyn Jenkins, BSI ['if you wish BSI to take up work on typographic measurement again, we shall be glad to refer proposals for new work to the appropriate committees'] 27 June 1984, 2 copies
- EH 14.43 Letter from EH to Ivan Dunstan, BSI, [about new proposal, problems with it and constraints laid down at the SPS/- meeting; enclosed is a letter to Lyn Jenkins, BSI from 14 June 1984] 28 June 1984, 2 copies
- EH 14.44 Letter from Ivan Dunstan, BSI (Director Standards), [about EH's 'personal and confidential' letter, about making proposal on Form 11, etc] 5 July 1984
- EH 14.45 Letter from EH to Ivan Dunstan, BSI, 8 July 1984, 2 pages
- EH 14.46 Letter from Ivan Dunstan, BSI (Director Standards) to M. Sadler-Forster (SIAD), [about Form 11, about John Arnold's letter of 9 July 1984, etc], 16 August 1984
- EH 14.47 Letter from John Arnold (Head of Technical Services, British Printing Industries Federation) to Ivan Dunstan (BSI), [about importance of SPS/- meeting on 19 April 1982 – apparently an important decision was made], 9 July 1984
- EH 14.48 Letter from EH to Ivan Dunstan (BSI), ['final letter', about 'form 11 and the "feeling" that the ISO/DP "died at Lausanne"' etc], 7 September 1984, 2 pages and some attached (and marked) documents
- EH 14.49 Letter from M. Sadler-Forster (SIAD) to Ivan Dunstan (BSI), [about BSI Form 11, about Hoch; Form 11 is enclosed in the letter], 10 September 1984
- EH 14.50 Letter from Ivan Dunstan (BSI) [thanking EH for the Form 11 which he sent] 18 September 1984
- EH 14.51 Draft of a letter, probably by EH? [typewritten, no date, no recipient] 4 pages
- EH 14.52 Form 11, 'Proposal to BSI for new standardization work', filled out by EH, [no date]
- EH 14.53 Letter from Ivan Dunstan, BSI (Director Standards) to M. Sadler-Forster (SIAD), [about Form 11, discussions with Mr Latham, Dr Arnold, etc], 17 September 1984

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- EH 14.54 Letter from Ivan Dunstan, BSI (Director Standards), [thanking him for the Form 11 which was forwarded to Peter Wells, and thanking EH for additional comments concerning TC 130 and WG4 etc], 18 September 1984
- EH 14.55 Letter from EH to Ivan Dunstan, BSI (Director Standards) [‘I am confident that ways can be found to return this important work onto a proper footing...’, ‘I look forward to reading the results of your review’] 22 September 1984, 2 copies
- EH 14.56 Letter from EH to M. Sadler-Forster (SIAD), [about Dunstan’s letter], 24 September 1984
- EH 14.57 Letter from M. Sadler-Forster (SIAD) to Mr Wells (BSI), [about revised Form 11 submission; the form is enclosed] 25 September 1984
- EH 14.58 Letter from EH to D. G. Spickernell (Director General, BSI) [EH calls him ‘Spike’] [about postal ballot, ‘blatant illegality’, ‘I still believe in the rectitude of your response if the truth is not withheld from you’, etc], 8 November 1984
- EH 14.59 Letter from D. G. Spickernell (Director General, BSI) to EH [thanking him for the above letter, talking about ‘fresh look at the subject’ etc], 5 December 1984
- EH 14.60 Document ‘Annex summary’, typewritten, presumably by EH, [maybe to be included with Form 11?; includes list of 10 illustrations, articles from *Printing World*, etc], 4 pages, 2 copies
- EH 14.61 Illustrations and other materials to support document ‘Annex summary’ [see above; illustrations: three dimensional type body, body size vs appearing size, diagram of photocomposition; article ‘Industry split by metric clash’ from *Printing World*, 20 April 1979; angry letter from John Trevitt to BSI, dated 25 April 1979; 4 more letters/documents from correspondence in 1970s, etc]
- [end of section]
- EH 14.62 Envelope with photos of ‘Join in – Arts and crafts exhibition by St Pancras patients’ [Reading students were involved in setting this up?]
- EH 14.63 Poster ‘Symbols for Tourist Guides and Maps’ (The British Tourist Authority) [black and red, no date, no designer]
- EH 14.64 Poster ‘The International Building Exhibition, London, 13 to 15 November 1969, [black and red, measuring tape illustration; no designer]
- EH 14.65 British Airways corporate identity materials; mainly photocopies from Corporate identification manual (1973-4) [around 15 pages]
- EH 14.66 British Railways corporate identity materials [18 pages of photocopies from Corporate identification manual; two letters from EH to Frances Jane Holdsworth, Isle of Wight, about corporate identity, 15 April and 23 April 1975]
- EH 14.67 Photocopies from Paul Stiff, *Critical typography. Notes on the typography of complex texts in England, 1919–1966* [BA dissertation, University of Reading, 1978], section on ‘Ernest Hoch’s design of Magnesium Electron alloy properties’ [about *Magnesium Elektron alloy properties*, published by Magnesium Elektron Ltd, Manchester, 1959. Printed by W. S. Cowell Ltd] with figures.
- EH 14.68 Photocopy Hoch, E. 1965. ‘A second look at the DL window envelope’, [only 1 page photocopy in the EH’s archives, no source, A4 format] Summer 1965, p. 85
- EH 14.69 Photocopies of *Bulletin of the computer arts society*, August 1969, 4 pages
- EH 14.70 Don Foster ARCA, ‘Now is then now. Co-ordinates of points.’ Typewritten on pink paper [diagrams of research?]
- EH 14.71 *Permanent exhibitions and museums of the book*, IFLA/FIAB, General Council, Committee on Rare and Precious Books and Documents (The Hague, 1966), 12 pages
- EH 14.72 Photocopies from *Encyclopaedia of Library & Information Science*, vol. 1 (New York: Dekko, 1968), entry ‘Abstracts and abstracting’, pp. 16-18
- EH 14.73 C. P. Gane, I. S. Horabin, B. N. Lewis, ‘The Simplification and Avoidance of Instruction’ (Cambridge: Cambridge Consultants (Training) Ltd) [reprinted from the July 1966 issue of *Industrial training international*, no page numbers]

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- EH 14.74 David J. Plumb, *Towards the development of user oriented typography* (October 1972)
- EH 14.75 Roy Gallop, *The need achievement motive* (July 1969)
- EH 14.76 Donald A. Schon, *Diffusion of Innovation* (September 1969)
- EH 14.77 Letter from Krzysztof Lenk, (School of Fine Arts, Department of Graphic Design, Lodz, Poland) [thanking Hoch for visit to Reading etc] 20 August 1976
- EH 14.78 Letter from Malcolm Neville (Manchester College of Art and Design), [about his 'language course' – see next item] 24 June 1969
- EH 14.79 *Draft for a preliminary report on a research project into the structure of 'A course of language study for Dip. A. D. students'*, Malcolm Neville (Manchester College of Art and Design) 3 February 1969, 7 pages, 3 copies
- EH 14.80 Letter from Aaron Marcus, [about Isotype publication, suggesting a showing of the exhibition at the American Institute of Graphic Arts, thanking Hoch for publications and information he sent, 'I hope you will keep me on mailing your list for future announcements related to your department, ICOGRADA, or ATypI', etc], 18 October 1976, 2 pages
- EH 14.81 Photocopies from Graeme Aylward, Mark Turnbull, 'Visual analysis: the development and use of visual descriptors', *Design Methods & Theories*, vol. 12, no. 2, pp. 72–88
- EH 14.82 Documents related to Student's Union, Coventry College of Art and Design, 1969, 5 pages
- EH 14.83 Documents related to City of Coventry College of Art [memos and correspondence mainly from 1969, including exchanges between H. D. Cooke, D. Bethel, A. Hobson, about educational aims, structure of the departments, improvement in buildings, morale, etc] about 7 units
- EH 14.84 Poster *Hoehere Graphische Bundes-Lehr-und Versuchsanstalt, Wien XIV. Training and research institute of graphic arts Vienna XIV*, [presentation of the institution; black, white and grey; photos and illustrations of work; no date] 2 copies
- EH 14.85 Documents related to 'Residential course at Reading' (organized by EH): 1. EH, 'Brief report on the five-day residential course at the University of Reading', November 1977, 4 pages; 2. leaflets *Typography appreciation for editorial staff* (Five day residential course at the Department of Typography & Graphic Communication, University of Reading, 4–9 July 1977) presenting the structure, objectives, staff etc; 3 copies; 3. timetables for the course; 2 copies; 4. enrolment forms; 5. publications list; 6. course members and some other course materials.
- EH 14.86 Document *Proposed Honours degree course in urban and regional planning*, Lanchester College of Technology, Coventry, September 1967, typewritten, 49 pages
- EH 14.87 Document *Lanchester Polytechnic. Five year general course in printing. Syllabus for year I & II; Syllabus for years 3, 4 & 5*; typewritten, 18 pages, [no date]
- Hoch's correspondence/documents on SIAD Working Party on Polytechnics:*
- EH 14.88 Letter from D. Bethel (Deputy director, City of Leicester Polytechnic) [about questionnaire], 15 October 1970
- EH 14.89 Peter Burnhill, 'What is design education?', SIAD Polytechnic Working Party, [member's contribution] 28 October 1969, typewritten, 5 pages
- EH 14.90 Peter Burnhill, 'An experiment in interdisciplinary studies', SIAD Polytechnic Working Party, 31 December 1969, typewritten, 4 pages, 13 copies

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Ernest Hoch 15: Icograda publications

EH 15.1–15.14 *Icographic. A quarterly Review of International Visual Communication Design.*

(Icograda): no. 1, June 1971 (2 copies); no. 2, October 1971 (3 copies); no. 3, 1972 (3 copies); no. 4, 1972 (6 copies); no. 5, 1973 (4 copies); no. 6, 1973 (4 copies); no. 7, 1974 (5 copies); no. 8, 1974 (3 copies); no. 9, [no date] (3 copies); no. 10, 1976 (2 copies); no. 11, 1977 (6 copies); no. 12, 1978 (3 copies); no. 13, 1978; nos. 14/15 [no date].

EH 15.15 Publication *Icographic/Environmental Information Systems*, vol. 2, no. 1, March 1982 (2 copies) [biannual journal of Icograda]

EH 15.16 Publication *Design Evaluation*, vol. 2, no. 2, July 1983 [biannual journal of Icograda]

EH 15.17 Publication *Design management*, vol. 2, no. 3, October 1983 [biannual journal of Icograda].

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Ernest Hoch 16: Publications of ISO and Society of Typographic Designers

EH 16.1–16.14 *Typographic* (The Society of Typographic Designers, London):

January 1981 (no. 15), June 1981 (no. 16) 2 copies, November 1981 (no. 17), April 1982 (no. 18) 2 copies, August 1982 (no. 19), December 1982 (no. 20) 2 copies, April 1983 (no. 21), December 1983 (no. 23) 2 copies, April 1984 (no. 24), Winter 1988-89 (no. 37), Spring/Summer 1990 (no. 38/39), Summer 1990 (no. 40), Spring 1991 (no. 42), February 1992 (no. 43).

EH 16.15–16.23 *Newsletter* (The Society of Typographic Designers, London):

no. 45, no. 48 (2 copies), no. 49, no. 58, no. 62, no. 63, no. 65, no. 66 (2 copies), no. 67.

EH 16.24–16.32 *ISO Bulletin* (International Organization for Standardization):

vol. 13. Nos 10/11, October/November 1982; vol. 14, no. 2, February 1983 (2 copies); vol. 14, no. 5 May 1983 (2 copies); vol. 14, no. 11 November 1983 (2 copies); vol. 15, no. 5 May 1984 (2 copies); vol. 15, no. 6, June 1984 (2 copies); vol. 15, no. 7, July 1984 (2 copies); vol. 15, no. 8, August 1984 (2 copies); vol. 15, no. 9, September 1984 (2 copies).

EH 16.33 Document Draft international Standard ISO/DIS 1862, *Information processing – 9-track, 12,7 mm (0.5 in) wide magnetic tape for information interchange recorded at 8 rpm (200 rpi)*, (Revision of ISO/R 1862-1971) (ISO 1974)

EH 16.34 Publication Draft addendum ISO 7000/DAD 1, *Graphic symbols – Index, survey and compilation of the single sheets, Addendum 1* (ISO 1979)

EH 16.35 Publication *ISO Memento 1983* (ISO 1983)

EH 16.36 Publication *ISO Catalogue 1983* (ISO 1983)